

# CREATING PRESENTATIONS



**When You Don't Want To  
Look Like an Amateur**

# PICK A PLATFORM



- This is Keynote!
- Prefer PowerPoint?
- Google Slides your go-to?
- Do you find emaze amazing?
- Prezi? HaikuDeck?
- Slideshare? Slides.com?

# PICK A PRODUCT



- **Choose creatively**
- **Not your devices**
- **No gaming chairs**
- **No mice**
- **No. Mice.**

# PREPARE TO PREPARE



SIMPLE



MEMORABLE



TIMELESS



RELEVANT



VERSATILE



UNIQUE

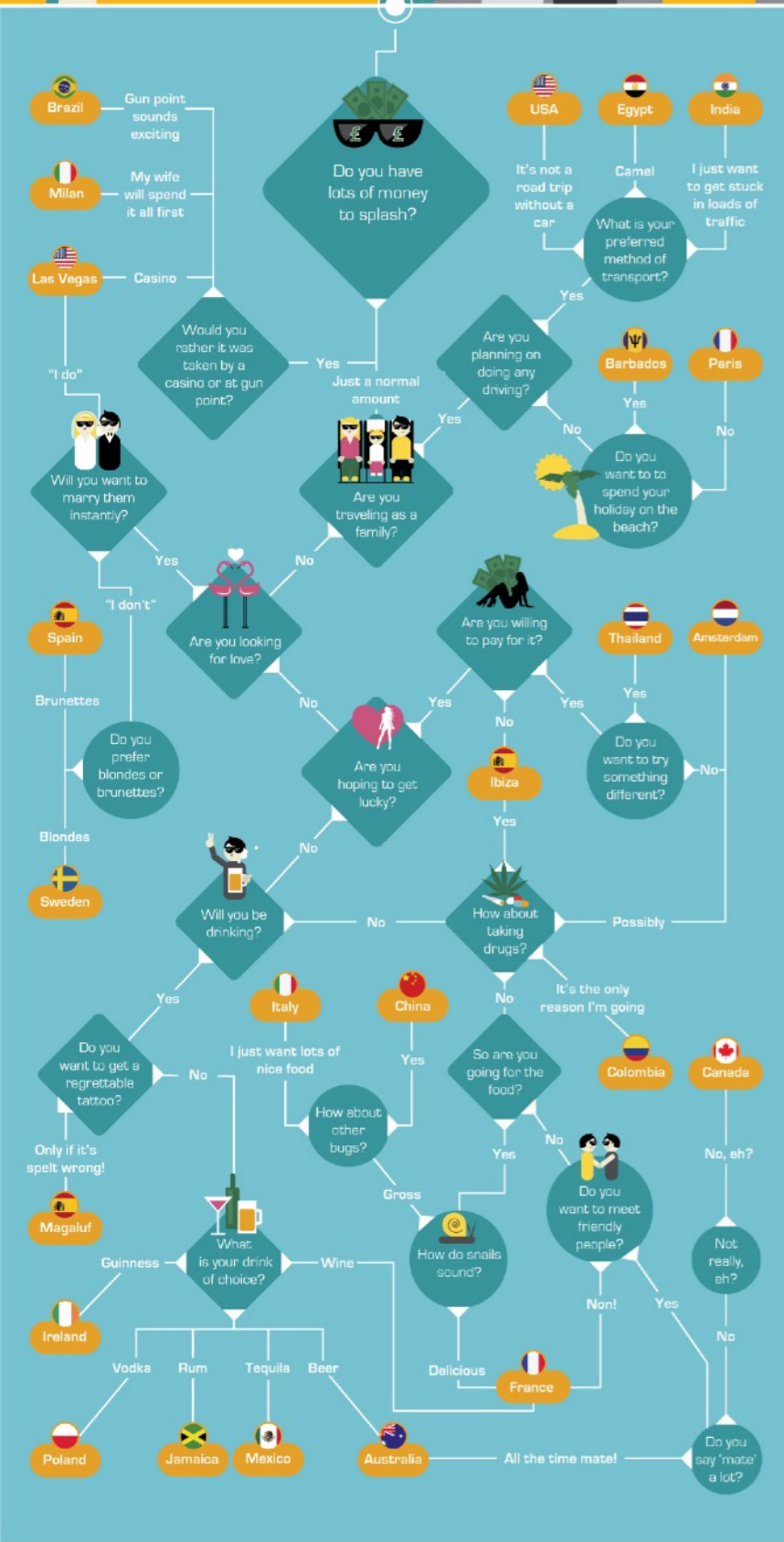
- **Good design is not an accident**
- **Good design is harder than it looks**
- **Good design should be invisible**





# ORGANIZE AND OUTLINE

- Take time to consider carefully
- What seems obvious to an expert may be utterly opaque to a novice
- Err on the side of too many details; you can edit out the trivia later



# NUTS AND BOLTS



- **Build first, decorate second**
- **Clean template = easy organization**
- **No distractions from the content**



# BELLS AND WHISTLES

- Match the theme to the topic
- Match the theme to your personal style
- Don't use decorations as camouflage



Playfair Display  
& droid sans

**Bitter**  
and Lato

Josefin Slab  
and Roboto

NUNITO & source  
sans pro

**OSWALD**  
+ lekton

**Arvo**  
+ TITILLUM WEB

# FONTS AND COLORS

- Find resources online for font pairing and color palette building
- Let your topic inform your design style
- Pick and stick: changing fonts and colors with every slide is distracting



- Approach with caution: a little goes a long way
- Builds and transitions should be used as tools, not toys
- Audio can be especially tricky

# IMAGES AND EMBEDS



# PERMISSIONS AND CITATIONS



**Attribution**



**Non Commercial**



**No Derivative Works**



**Share Alike**

- **Ask permission...not forgiveness**
- **There are plenty of resources explicitly labeled for re-use and/or modification**
- **When using copyrighted media with permission, be sure to cite creator**

# REVISE AND REFINE

"Let's eat grandpa." or  
"Let's eat, grandpa."  
Remember son, a  
comma can mean the  
difference between  
life or death!



- **Edit**
- **Go back and edit again**
- **Seriously, edit at least twice more**

# PRACTICE<sup>3</sup>



- The only way to guarantee a good performance is to perform
- Out loud
- With an audience
- As opposed to relaxing in a chair reading it silently to yourself...over and over



- **Help each other out**
- **Be constructive, but be honest**
- **Be receptive, but stay confident**



# EXPORT AND SUBMIT



- Sign up for a presentation time slot!
- Make sure that everyone can share the slides in the Zoom
- Export slides to .pdf (no other file format accepted!)
- Submit slide deck .pdf via Blackboard prior to the due date