

# The Evolution of Printing and Scanning Technology

When the personal computer was first developed in the late 1970s, many people thought that we'd see the end of paper in the office. The rise of the PC was accompanied by a rise in the speed, print quality, and overall performance of printers to help produce outputs of computer data. Thus, as personal computers enter their third decade, we realize that instead of abolishing paper, computers have made it easier to produce more and more complex output ranging from the simple reports that were the major use of the first dot-matrix printers to elaborate brochures and photos that might outlast the life of the users who print them (let alone their computers!).

We've realized since the first PCs were developed in the late 1970s that the capability to produce a printed version (often called a *hard copy*) of a document is a primary function of a PC, and that a PC without access to a printer is only a shadow of the useful tool it can be. Printers and Internet access have become the two required accessories for the modern computer at home or work. Whether connected directly to the computer or accessed via a network, printers are essential. Network access to printers enables a single high-performance printer to serve many users, and printing can now take place remotely via the Internet.

But what about the mounds of documents produced before the computer age, or produced in formats that aren't PC-friendly? Scanners, once specialized devices found only in the art departments of major companies, have made their way onto corporate and SOHO (small office, home office) desks alike. Scanners enable printed text and image-based documents to be converted into digital form for print-out or storage. Because their use, features, and most common interfaces (parallel or USB) complement printers, they are also discussed in this chapter.

As you will learn in this chapter, one size cannot fit all when it comes to printers or scanners. With a wide variety of technologies, features, speeds, intended tasks, and cost, you should be able to find a printer or scanner that meets your needs—whether you are a corporate buyer looking for a single device to serve a department, a "road warrior" looking for a portable unit, or a SOHO user looking for the best bang for the buck. This chapter examines the underlying concepts of all printer and scanner technologies, the basic types of printers and scanners available today and how they function, and how to install and troubleshoot a printer or scanner on your PC.

# **Printer Technology**

Three basic types of printer technologies are used with PCs, defined by the method in which the image is produced on the paper. These three technologies are as follows:

- Laser. Laser printers function by creating an electrostatic image of an entire page on a photosensitive drum with a laser beam. When an ultrafine colored powder called *toner* is applied to the drum, it adheres only to the sensitized areas corresponding to the letters or images on the page. The drum spins and is pressed against a sheet of paper, transferring the toner to the page and creating the image. This technology is similar to that used by photocopiers, although differences do exist in the details of image transfer and in the internal temperatures of the units.
  - A similar technology is the LED printer pioneered by Oki Data and also produced by Lexmark. These printers replace the laser beam with a fixed array of light-emitting diodes (LEDs) for imaging but are otherwise similar in performance. See the section, "LED Page Printers," later in this chapter.
- *Inkjet*. Inkjet printers, as their name implies, have tiny nozzles that spray specially formulated ink onto a page. One method uses heated ink (as used by Canon's BubbleJet line), and another method uses piezo-electric print heads (as in Epson's Stylus line).

■ *Dot matrix*. Dot-matrix printers use an array of round-headed pins to press an inked ribbon against a page. The pins are arranged in a rectangular grid (called a *matrix*); different combinations of pins form the various characters and images. A few nonimpact printers also use a dot-matrix print head with heat-sensitive ribbons, but these printers are primarily for portable use. Although dot-matrix printers are largely absent from today's offices, they are still merrily whizzing away in warehouses, stores, and other locations where their capability to print multipart forms is valued.

#### Note

A fourth option, daisywheel, which created fully formed characters similar to typewriting, was popular in law offices during the early days of PCs but has been replaced by laser printers.

In general, laser printers provide the best quality output, followed closely by inkjet, with dot-matrix printers coming in a distant third. Dot-matrix printers have become largely relegated to commercial applications requiring continuous feed and multipart forms. Inkjet printers have become important parts of SOHO printing because of their high print quality (rivaling less expensive lasers for text), color capabilities, versatility, and inclusion in many popular "all-in-one" printer-scanner-fax units. In addition, high-end units increasingly are found in corporate offices and graphic arts departments. Laser printers continue to be the best choice for text-based applications because of their speed, print quality, and low cost per page.

Most printers use the same basic terminology to describe their features and capabilities. The following sections examine some of this technology, how (or if) it applies to the various printer types, and what you should look for when shopping for a printer.

## **Print Resolution**

The term *resolution* is used to describe the sharpness and clarity of the printed output. All these printer technologies create images by laying down a series of dots on the page. The size and number of these dots determine the printer's resolution and the quality of the output. If you look at a page of text produced by a low-resolution dot-matrix printer, for example, the pattern of dots that forms the individual characters is immediately obvious to the naked eye. This is because the dots are relatively large and of a uniform size. On high-resolution laser printer output, however, the characters look solid because the dots are much smaller and often can be of varying sizes.

Printer resolution is usually measured in *dots per inch (dpi)*. This refers to the number of separate dots the printer can produce in a straight line 1" long. Most printers function at the same resolution both horizontally and vertically, so a specification such as 1,200dpi implies a 1,200-dot×1,200-dot 1" square. A typical 1,200dpi printer can therefore print 1,440,000 dots in a square inch of space. Some printers, however, specify different resolutions in each direction, such as a photo printer with a resolution of 720dpi×2,880dpi, which means the printer can produce more than 2 million dots (!) per square inch (2,073,600 dots to be precise).

Despite improvements in monitor resolution, printer resolution has increased far more. Thus, the resolution of a printed page continues to be far higher than that of a typical PC monitor. The word *resolution* is used to quantify PC video displays, too—usually in terms of the number of pixels, such as  $800\times600$  or  $1,024\times768$ . By print standards, however, the typical PC video display has a resolution of only 72dpi–96dpi. By measuring the actual height and width of an image on your screen and comparing it to the image's dimensions in pixels, you can determine the dpi for your display.

For more information about video display resolution, see Chapter 15, "Video Hardware."

As a result, the claims of WYSIWYG (what you see is what you get) output by software and hardware manufacturers are valid only in the roughest sense. Even the lowest-resolution inkjet or laser printers produce output that is far superior to that of your screen display. Consider the following:

- Most current SOHO-market laser printers have resolutions of 1,200dpi (when a single figure is given, the resolution is the same horizontally and vertically), although some vendors still sell 600dpi or 600dpi×1,200dpi models.
- Current SOHO-market inkjet printers have resolutions that range from 600dpi (black ink) to as high as 720dpi×2,880dpi or 1,200dpi×2,400dpi for full-color photo printing with special papers.

The improved print resolutions of recent laser and inkjet printers have had two benefits: the virtual elimination of jagged diagonal lines in text and graphics and improved photographic reproduction. Resolutions of 600dpi and higher enable laser and inkjet printers in particular to create more detailed and finer-grained photo printouts. The newest photorealistic inkjet printers combine high resolutions with smaller ink droplets and special color printing techniques (often using six ink colors) to create prints that rival snapshot quality even when viewed at point-blank range.

Laser printers with resolutions of 600dpi and above also achieve better photographic reproduction, but through different means. A true halftone, as seen in a newspaper photograph, uses dots of various sizes to reproduce gray levels. Early-model laser printers were incapable of varying the sizes of dots, so they divided the image to be printed into a grid and placed groups of pixels into each square of the grid (known as a *halftone cell*) to simulate the different-size dots of a true halftone. This method is still used today, and the higher resolution enables them to use smaller halftone cells to simulate halftoning, thus producing better quality photo printing.

As you'll see later, high printer resolutions for inkjet printers are also heavily media dependent; you can't get the best print quality unless you use paper or other media made for high-resolution printing.

#### Resolution Enhancement

The quality of the print output can also be increased without increasing the resolution by varying the size of the dots. This technique was originated by Hewlett-Packard and is called *Resolution Enhancement Technology (RET)*. RET uses smaller dots to fill in the jagged edges created by larger dots.

Because the dots are so small, the cumulative effect to the naked eye is a straight diagonal line. Other manufacturers have developed their own versions of this concept by using other names, such as *edge enhancement*. This type of enhancement is possible only for laser and inkjet printers. Because dot-matrix printers produce images by having pins physically strike the page (through an inked ribbon), they can't use variable-size dots.

Inkjet printers use variable-size ink droplets both for printing pure colors and dithering, which produces colors—such as orange—that must be mixed from the cyan, magenta, and yellow inks used by the printer. The capability to mix colors and vary the size of droplets enables today's best inkjet printers to achieve true photographic quality.

## Interpolation

In addition, many printers produce higher-resolution output by means of a process called *interpolation*. Printer resolution is not just a physical matter of how small the dots created by a laser or an inkjet can be; a higher-resolution image also means that the printer must process more data. A 1,200dpi printer must process 1,440,000 dots per square inch, whereas a 600dpi printer processes only 360,000 dots per square inch.

In this example, the higher-resolution image, therefore, requires four times the memory of its lower-resolution counterpart and a great deal more processing and transfer time between the computer and

the printer. Some comparisons between printers would involve even greater differences in amounts of data processed.

Interpolation uses algorithms to add pixels between the original pixel data; this is similar to the process by which a scanner can produce scanned resolutions higher than its optical resolution supports. When used by printers, interpolation provides a smoother output because of the extra pixels used in the image. Interpolation enables a printer designed to print at 600dpi to interpolate the image to 1,200dpi, even though it lacks the required memory and processing power for true 1,200dpi output.

Although an interpolated 1,200dpi image is better than a 600dpi image without interpolation, a printer that operates at a true 1,200dpi resolution should produce noticeably better output than an interpolated 1,200dpi. In addition, it will probably cost somewhat more. It is important when you evaluate printers that you check to see whether the resolution specified by the manufacturer is interpolated. Also, because interpolation techniques don't always improve printouts, the user can usually disable this option in the printer's properties sheet.

#### Paper Quality

Whereas laser printers produce their images by fusing toner to the paper, inkjet printers place the ink on top of the paper. Although many general-purpose papers supposedly suitable for laser, copier, and inkjet printers are sold, using anything less than true inkjet paper degrades the actual print resolution. This is because inkjet paper should be smoother than laser/copier paper and promote rapid drying of ink. Paper that lacks these features has loose fibers that cause the ink to "wick," causing a fuzzy appearance to inkjet printing. Photorealistic printing at resolutions above 720dpi, especially with older inkjet printers, often requires the use of photo-quality paper that is heavy, very smooth, and very fast drying. Many users' disappointments with inkjet print quality stem from improper paper choices or incorrect matching of paper with printer modes. To make printing easier, most inkjet printers today allow the user to select a single paper type at print time. This option then selects the correct combination of resolution and printing techniques necessary for a top-quality print job. Although the latest high-performance inkjet printers offer plain-paper output at their highest resolutions if you select custom print output options, choosing inkjet paper still produces better quality output in most cases.

## Dot-Matrix Print Quality

Dot-matrix printers are different from inkjet and laser printers in several fundamental ways. Most importantly, dot-matrix printers do not process an entire page's worth of data at a time like lasers do or a line of information like inkjet printers do; instead, they work with streams of characters. The print resolution of a dot-matrix printer is based not on its memory or processing power, but rather on its mechanical capabilities. The grid of dots a dot-matrix printer uses to create characters is not a data set in a memory array or a pattern on a photosensitive drum; the grid is formed by a set of metal pins that physically strike the page in various combinations. The resolution of the printer is therefore determined by the quantity of its pins, which usually number either 9 or 24. Because it uses more pins to create characters of the same size, a 24-pin printer has pins that are necessarily smaller than those of a 9-pin printer, and the dots they create are smaller as well. As with the other printer types, smaller dots result in fewer jagged edges to the printed characters and a better appearance to the document overall. However, techniques such as resolution enhancement and interpolation do not apply to dot-matrix technology, making the resolution of the printer a far less important statistic. Beyond checking to see whether the printer has 9 or 24 pins, you will not see differences in print quality that are the result of print resolution technology.

Instead, the freshness of the ribbon and the character set used by the printer are the biggest determinants of a dot-matrix printer's print quality.

#### Note

Manufacturers once described 24-pin dot-matrix printers as producing "near letter quality" output. In an era of 600dpi and higher-resolution laser and inkjet printers, "near letter quality" is no longer accurate. Dot-matrix printers still have their place in the professional world, such as for printing multipart forms and carbon copies, but when it comes to printing letters and other general office documents, they lack the resolution necessary to produce a professional-looking product.

Although any dot-matrix printer is vulnerable to print head damage (the "pins" are actually fine wires), 24-pin dot-matrix printers are particularly sensitive to incorrectly set head gaps and worn ribbons. These problems can cause the extra-fine wires to break, resulting in gaps in the printing. When evaluating dot-matrix printers for heavy-duty printing, find out what the replacement or repair costs of a print head will be.

## **Page Description Languages**

Both laser and inkjet printers are known as *page printers* because they assemble an entire page in memory before committing it to paper; the laser printer assembles the page within its own memory, whereas most inkjet printers use the computer's memory to assemble the page. Some high-end printers have large memory buffers onboard, but these are used to receive the documents after assembly by the computer. This is in contrast to dot-matrix printers, which are character based. When your PC communicates with a page printer, it does so using a specialized language called a *page description language (PDL)*. A PDL is simply a means of coding every aspect of a printed document into a data stream that can be transmitted to the printer. After the PDL code arrives at the printer, internal firmware converts the code to the pattern of dots that are printed on the page. Currently, two PDLs are in use today that have become de facto standards in the computer industry: PCL and PostScript. These languages are discussed in the following sections.

Printers that do not support a PDL use escape code sequences to control the printer's features in combination with standard ASCII text for the body of the document (see the section "Escape Codes," later in this chapter). The printer driver loaded on your PC is responsible for producing print output that is understood by your printer, whether it uses escape codes or a PDL. No matter what the source of the document you are printing and no matter which format is used to store the original document, the data must be converted into a PDL data stream or an ASCII text stream with escape codes to be printed.

Regardless of the PDL or escape code sequence method used by a printer, its capability to print a reasonable facsimile of what's on your screen or in your document depends on using the correct PDL or printer driver for your printer. Failing to switch to the new printer driver when you upgrade to a new printer will cause your new printer to spit out garbage instead of useful printouts if it uses a PDL different from your old printer.

## Printer Control Language

Printer Control Language (PCL) is a page description language developed by Hewlett-Packard for use in its printers in the early 1980s. As a result of HP's dominance in the printer market, PCL has become a standard that is emulated by many other printer manufacturers. Apart from the actual text being printed, PCL consists largely of commands designed to trigger various features and capabilities of the printer. These commands fall into four categories:

- Control codes. Standard ASCII codes that represent a function rather than a character, such as Carriage Return (CR), Form Feed (FF), and Line Feed (LF).
- *PCL commands*. Basically the same type of escape code sequences used by dot-matrix printers. These commands comprise the majority of a PCL file's control code and include printer-specific equivalents to document parameters, such as page formatting and font selection.
- HP-GL/2 (Hewlett-Packard Graphics Language) commands. Commands that are specific to the printing of vector graphics as part of a compound document. An HP-GL/2 command consists of a two-letter mnemonic that might be followed by one or more parameters that specify how the printer should process the command.
- *PJL (Printer Job Language) commands.* Enable the printer to communicate with the PC bidirectionally, exchange job status and printer identification information, and control the PDL the printer should use for a specific job and other printer control panel functions. PJL commands are limited to job-level printer control and are not involved in the printing of individual documents.

PCL has evolved over the years as printer capabilities have improved. PCL versions 1 and 2 were used by Hewlett-Packard inkjet and daisywheel impact printers in the early 1980s and could not be considered to be full-fledged page description languages. The first LaserJet printer released in 1984 used PCL 3, and the latest models contain PCL 6. Table 1 lists the various versions of PCL, the major capabilities added to each new version, and the HP laser printer models that use them.

Table 1 Hewlett-Packard Printer Control Language Versions

Version	Date	Models	Benefits
PCL 3	May 1984	LaserJet, LaserJet Plus	Full page formatting; vector graphics.
PCL 4	Nov. 1985	LaserJet Series II	Added typefaces; downloadable macros; support for larger bitmapped fonts and graphics.
PCL 4e	Sep. 1989	LaserJet IIP, IIP Plus	Compressed bitmap raster fonts; images.
PCL 5	Mar. 1990	LaserJet III, IIID, IIIP, IIIsi, HP-GL/2	Scalable typefaces; outline fonts; (vector) graphics.
PCL 5e	Oct. 1992	LaserJet 4, 4M, 4L, 4ML, 4P, 4MP, 4 Plus, 4M Plus, 5P, 5MP, 5L, 5L-FS, 5Lxtra, 6L, 6Lxi, 6Lse, 6P, 6MP, 6Psi, 6Pse and newer	600dpi support; bidirectional communication between printer and PC; additional fonts for Microsoft Windows.
PCL 5c	Oct. 1994	Color LaserJet, Color LaserJet 5, 5M, Color LaserJet 4550	Color extensions.
PCL 6	Apr. 1996	LaserJet 5, 5se, LaserJet 6, 6Pse, 6Psi, 6MP, 2200, 4050, 5000 series and newer, LaserJet 6P, 6MP	Redesigned, object-oriented graphics handlers for faster printing and font synthesis for better document fidelity; enhanced graphics commands; multipage printing on one sheet; watermark; smaller file sizes. LaserJet 6 series printers refer to PCL 6 as "PCL XL."

Although PCL is wholly owned and developed by Hewlett-Packard, the company's long-term dominance in the printer market has made it a de facto standard. Many other companies manufacture printers that use PCL and often advertise these printers as being compatible with a specific Hewlett-Packard model.

#### Note

Most HP inkjet printers use stripped-down versions of PCL; see the particular printer's documentation for information on which PCL features it supports.

#### **PostScript**

PostScript is a page description language developed by Adobe and first introduced in the Apple LaserWriter printer in 1985. PostScript possessed capabilities at its inception, such as scalable type and vector graphics support, that were only added to PCL years later. For this reason, PostScript quickly became and still remains the industry standard for desktop publishing and graphics work. Adobe licenses the PostScript language to many printer manufacturers, including those that make the high-resolution image setters used by service bureaus to produce camera-ready output for the offset printing processes used by newspaper, magazine, and book printers.

PostScript does not use escape code sequences like PCL does; it is more like a standard programming language. PostScript is called an object-oriented language because images are sent to the printer as geometrical objects rather than bitmaps. This means that to produce type using a particular font, the printer driver specifies a font outline and a specific size. The *font outline* is a template for the creation of the font's characters at any size. The printer actually generates the images of the characters from the outline, rather than calling on a stored bitmap of each character at each size. This type of image that is generated specifically for use on a particular page is called a *vector graphic*—as opposed to a bitmap graphic, which arrives at the printer as a fully formed dot pattern. PCL did not have the capability to print scalable type until version 5 was introduced in 1990.

When it comes to printing fonts, outlines simplify the process by enabling printers to be equipped with more internal fonts that can be printed at any size. Bitmapped fonts, on the other hand, usually must be downloaded to the printer from the PC. When graphic images are involved, the difference between a vector-based object and a bitmap often can be seen in the printed output. Because a vector image is actually generated inside the printer, its quality is based on the printer's capabilities. Printing a vector image on a 600dpi printer produces a much better quality product than printing the same image on a 300dpi printer. A bitmap image, on the other hand, generates the same output on either printer.

At first, modifications to the PostScript language were based on the evolving capabilities of the Apple laser printers, which were its primary outlet. These minor modifications eventually became numerous enough for Adobe to release a new baseline version of the language called PostScript Level 2 in 1992. The evolution continued, and PostScript 3, the most recent version of PostScript, was introduced in 1997. These updates improved the speed and performance of PostScript printers and accommodated their physical changes, such as increased amounts of memory and added paper trays, but they did not introduce revolutionary new features the way the PCL updates did. PostScript had its most powerful features from the very beginning, and the succeeding revisions of the language remain backward compatible.

#### Note

PostScript provides the basis for the PDF (Portable Document Format) files you can create with Adobe Acrobat, and PostScript level 3 can print PDF files directly, without the need for an application to process the print job.

For more information about PostScript's standard and optional features and uses, see Adobe's Web site.

#### Note

For users who want to retrofit the graphics power of PostScript to an existing printer but can't get a hardware upgrade, many Raster Image Processing (RIP) programs are available that provide for PostScript imaging on common SOHO and office laser and inkjet printers. These programs serve two purposes: They improve printed output, and they enable a user with a low-cost color or monochrome inkjet or laser printer to use that printer as an accurate preview device for preparing PostScript files for output by a high-end typesetter.

Leading low-cost RIPs for popular brands of inkjet printers include

- Zenographic's SuperPrint (www.zeno.com)
- Iproof's PowerRIP 2000 (www.iproofsystems.com)
- Epson's ESR-Stylus RIP Software driver (www.epson.com)

For other RIPs, see the comparison chart (a bit dated, but still useful) available at www.islandartcards.com/epson/RIPcompare.html.

#### PDL Support

When you are evaluating printers, the decision as to which PDL to use should be based primarily on your interaction with other parties, their documents, and their printers.

If you are concerned about printing for personal or company use only, you can either use a PCL-compatible or PostScript laser printer for text or use a high-quality color inkjet printer for color images. To minimize the reformatting of documents you have already created, when you upgrade I'd recommend that you upgrade to a later model of the same printer family if you are happy with the print quality and features of your current printer. Because both PCL and PostScript are quite comparable in their text-handling capabilities today, you will get excellent printed output with either type of PDL, or with a high-quality inkjet printer using inkjet paper.

However, the situation is quite different if you are creating documents for use by others (such as prepress work for service bureaus or proofs for graphic designers). In these cases, PostScript rules. Because PostScript is the dominant standard in the world of professional graphics, printing, and publishing, you should create these types of documents with PostScript in mind.

You also might come across documents on the Internet and in other places that are provided in the PostScript format. For a long time, a PostScript output file (usually with a .ps extension) was the most convenient, platform-independent format for distributing a document containing graphical content. Any user with a PostScript printer, regardless of the computing platform, can simply copy a PostScript (.ps) file to the printer and produce a hard copy of the document, including all the graphics and fonts found in the original.

Although the practice of releasing raw PostScript files is far less frequent now that platform-independent formats, such as Adobe Acrobat (.pdf format), are available, this can still be a valid reason for having a PostScript printer available or for using a PostScript interpreter (RIP) with a non-PostScript printer (see the preceding note). Keep in mind, though, that a raw PostScript file can't be viewed. However, you can convert PostScript .ps files into Acrobat-compatible .pdf files with the Aladdin Ghostscript program for Windows, Unix, VMS, Linux, MS-DOS, OS/2, and Macintosh. For more information about Ghostscript, go to www.cs.wisc.edu/~ghost/.

Both PCL and PostScript are available in a variety of printers. The Macintosh printing platform is designed around PostScript, which is standard equipment in all Apple's laser printers. Obviously, because Hewlett-Packard developed the PCL standard, all its printers use that PDL by default. However, most of the HP laser printers are available in a version with PostScript as well. In addition, some HP laser printers can accept a special add-on module that provides the printer with PostScript support. Very few inkjet printer models contain a PostScript interpreter, though, and those few are usually B-size (11"×17" paper) or larger units designed for graphic-arts prepress work.

#### Note

Different HP printers use different levels of PCL. You also should know that printers that nominally use the same level of PCL might vary in their implementations of PCL commands. Search HP's Web site for details about an HP printer model's use of PCL and whether it can be upgraded to use PostScript.

Many other manufacturers also use PCL or PostScript (or both), which they have either licensed from HP or Adobe or emulated themselves for their printers. The question of whether a printer has genuine, licensed versions of its PDLs can be very important. Numerous instances have occurred throughout the history of these PDLs in which unauthorized or poorly emulated versions of PCL and PostScript have been foisted on the public as the real thing. In the mid-1980s, the term "LaserJet Plus Emulation" came to have as little meaning as "Hayes compatible" did for modems. Nowadays, most of the PCL (usually version 5) emulations used in other manufacturers' printers are quite good, but PostScript is a far more complex language and is more difficult to emulate. You still can find discrepancies between an emulated version of a PDL and the real thing that result in visible differences in the printed output.

Here again, the PDL emulation issue largely depends on your interactions with other users. If you have a printer with an emulated version of PostScript and a printer driver that accurately addresses that emulated printer firmware, it matters little if the language does not conform precisely to the Adobe specifications. If you are sending your PostScript output to a service bureau for printing on an image setter, however, the discrepancies between an emulated PostScript and the real thing can make a vast difference.

Whenever possible, you should purchase a printer that uses the genuine PDL licensed from its creator. A minimum of PCL 5 or PostScript Level 2 is preferable.

Many laser printers support both PCL and PostScript, and you should check to see how a printer handles mixed jobs using various PDLs. The best printers detect the PDL of each job as it arrives in the printer and automatically switch to the appropriate language. If a printer does not have this feature, you might have to send a command with each print job triggering the mode change. For a single user on a standalone system, this is not much of a problem. For a printer connected to a network, knowing for sure the order in which jobs are printed is often difficult unless someone constantly monitors the print queue. In addition, manual mode changes can be difficult to organize.

## **Escape Codes**

Virtually all laser printers and most inkjet printers support at least one page description language, but some printers (especially dot-matrix) do not, and in this case the printer driver usually communicates with the printer using escape code sequences. Similar to the PCL commands described earlier, escape codes are control sequences used to activate the features of a particular printer. Escape codes are so named because the ASCII value for the Esc key (decimal 027) is used as the first character of the code to signal to the printer that what follows is an instruction code and not a textual element of the document being printed.

On a dot-matrix printer, you might be able to select various resolutions, fonts, and speeds, depending on the printer's capabilities. The printer driver you install on your PC is designed to generate the appropriate escape codes based on the options you specify in your application and your printer driver configuration. If your printer driver can't generate the codes you desire, you usually can set a particular font, size, and enhancement for an entire document through the printer's control panel or control software.

Escape codes are not as standardized as PDLs; you might see different printers use different codes for the same function. Epson, for example, has long been a market leader in the dot-matrix printer industry, and its escape codes have come to be accepted by some other manufacturers. However, the acceptance of the codes has not been general enough for them to be called an industry standard.

Epson's escape code standards are ESC/P for their older dot-matrix printers and ESC/P2 for newer dot-matrix printers and most inkjet printer models. ESC/P was the original Epson version and didn't support built-in scalable fonts. ESC/P2 does support built-in scalable fonts found in Epson's newer dot-matrix and inkjet printers and works well with Windows.

## Host-Based/GDI

Some low-cost inkjet and laser printers don't use either "classic" PDL (PostScript or HP-PCL) but instead use the computer to render the page for printing. These printers are called *host-based* printers. Some variations on host-based printing include printers that use the Windows GDI (graphics device interface) engine to image the page (GDI printers) and Hewlett-Packard's line of Printing Performance Architecture (PPA) printers. In theory, these printers have some advantages:

- *Low cost*. Because the computer has already rendered the page, the printer doesn't need to include a PDL, reducing the printer price.
- Faster computer means faster printing. Because most of the printing work is being done by the host computer, speeding up the computer by adding RAM, increasing processor speed, or using IEEE-1284 bidirectional printer connections (EPP/ECP ports and cables) can improve printing speed. In 1996 tests by PC Magazine, the improvements ranged from a modest 5% to 87%, with complex images showing a bigger improvement than simple text-only print jobs.
- Flexible architecture with PPA. Hewlett-Packard's PPA, depending on the printer, might have virtually all printer functions performed in the computer (for economy) or might move some features into the printer (for performance).

Although host-based printing has its advantages, it also has several key disadvantages:

- *No direct connection equals no printing.* Host-based printers *must* be tied directly to the host for printing because all they do is produce the finished image. This "gotcha" becomes apparent when your new SOHO or departmental network can't print because the printers no longer have a true host to work with. This affects both GDI-based printers and HP's PPA product line. The need for a host prevents these printers from working with network print servers, such as HP's JetDirect series. This also can be an issue with sharing a printer via peer networking.
- Problems with printing from non-Windows applications. Depending on how the host-based printer is designed, it might not be capable of printing from any operating system other than Windows. Some printers can print from a DOS box—an MS-DOS session that runs within Windows. You can find Linux support for host-based printers, but the drivers, as is typical with Linux support, are not provided by the printer vendors. For example, Linux drivers for HP's PPA line of inkjet printers are available at http://pnm2ppa.sourceforge.net/.
- Lower performance levels. Many vendors of host-based printers have built these printers for casual users. Although the print resolutions of a host-based printer might equal that of a printer with a true PDL, print speeds are often slower.

The more flexible your printing needs, the less likely it is that a host-based printer can meet them. If you plan to use nothing but Windows or Macintosh as an environment, a host-based printer might suffice. Choose carefully. In some cases, a printer might work as a Windows GDI-based printer when you use the USB port to connect it to the computer but be compatible with other operating systems when you use its parallel port.

#### Note

If you are looking for a printer that will work with both Windows and Linux, don't buy anything until you check out the Linux printer-compatibility database located at www.linuxprinting.org.

You'll also find news about Linux printer support and links to leading Linux printer drivers, such as Ghostscript, stp, and others.

You will find that host-based printers are more difficult to use with Linux than printers that use a true PDL.

HP's current line of USB-based inkjet printers has abandoned PPA for HP PCL3e, which makes printer support for non-Windows operating systems a much simpler proposition.

## **Printer Memory**

Printers have memory chips in them just as PCs do, and laser and inkjet printers usually have a processor as well, making the printer a computer unto itself—albeit a highly specialized one. Printers can use their internal memory for several purposes: as a buffer to hold print job data while it is being fed to the actual print engine; as a workspace to hold data during the processing of images, fonts, and commands; and as permanent and semipermanent storage for outline fonts and other data.

For a page printer (laser or LED), the amount of memory onboard is an extremely important gauge of its capabilities. The printer must be capable of assembling a bitmap image of an entire page to print it, and the graphic images and fonts that are used on that page all take up memory. Even vector graphics and outline fonts must be processed into bitmaps before they can be printed. The larger the graphics on the page and the more fonts used, the more memory is required. This is in addition to the memory necessary to store the PDL interpreter and the printer's permanent fonts.

You might find that your printer has sufficient memory to print an average page of mixed text and graphics but not enough to print a full-page graphic or a page with many fonts. The result of this might be a graphic split in half over two pages (a problem sometimes referred to as *guillotining*), missing fonts, or even no output at all. Fortunately, most printers can accept additional memory to extend their capabilities.

Expansion memory for printers can come in many forms. Some printers use standard memory modules, such as SIMMs or DIMMs, whereas others use proprietary designs. In either case, you can purchase memory from the printer manufacturer at an inflated price, or, in most cases, you can buy either standard or proprietary modules from a major third-party memory vendor such as Crucial.com (which sells Micron memory). As with a PC, extra memory installed in a printer is almost never wasted. In addition to the capability of processing larger graphics and more fonts, printers might be capable of using extra memory to process the data for one page while printing another and to buffer larger amounts of data received from the PC.

#### Tip

Because many laser printers use data-compression techniques to print graphics with a small amount of memory, some laser printers print graphics-rich pages much more quickly after a memory upgrade. This is because the printer needs to spend less time calculating whether the page will fit into memory and little or no time compressing the data to fit.

If you add memory to your laser printer, be sure to check the driver properties for the laser printer to ensure that the additional memory has been detected so your software will take advantage of it. In some cases, you might need to adjust the memory size listed on the printer properties sheet manually. See your printer manual for details.

If your printer works in both PCL and PostScript modes, be sure to check the maximum memory sizes needed for each mode before you purchase a memory upgrade. Some dual-mode printers support much more memory in PostScript mode (which is more memory-intensive than PCL) than in PCL mode.

A printer with additional memory can accept more data from the PC at one time. Depending on your PC's operating system and its printer driver configuration, this can result in a noticeable difference in your system's performance. When you print a document in a DOS application, you can't proceed with your work (in most cases) until the entire print job has been transmitted to the printer. Multitasking operating systems, such as Windows, usually can print in the background, enabling work to proceed as the PC processes the print job. However, performance still might suffer until the print job is completed. The larger the printer's memory buffer, the faster the print job data leaves the PC, returning the PC to its normal operation.

Simply learning how much memory is installed in the printer you plan to buy is insufficient to make an intelligent purchasing decision. You also must be aware of how much memory is used by the PDLs and resident fonts and how much is left free for print job data. Different PDLs, page sizes, and resolutions require different amounts of memory. As an example, for a 300dpi letter size (8 1/2"×11") printer using PCL, 12MB is a great deal of memory. For a 600dpi tabloid size (11"×17") PostScript printer, it is barely enough. Check with the printer manufacturer and the application software developer for memory guidelines, but keep in mind that one of the best upgrades for a laser printer—as well as for a computer—is more RAM.

The SIMM module sockets on some printers, notably some HP LaserJet models, can be used for more than memory expansion. HP offers PostScript or PostScript emulation upgrades for certain models that are packaged as a memory module. Unlike memory modules, which can be purchased from third-party vendors, PostScript upgrades must be purchased from the vendor itself.

#### Note

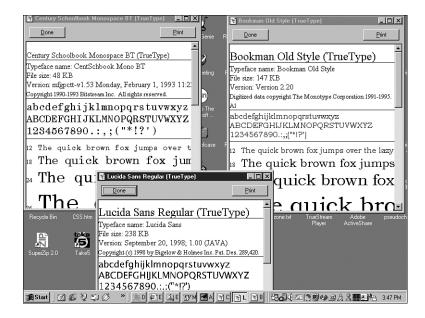
The issue of memory expansion is applicable primarily to page printers such as lasers. Most dot-matrix and inkjet printers receive data from the PC as a stream of ASCII characters, and because they do not have to assemble an entire page at a time, they can maintain a much smaller buffer, usually only a few kilobytes. Even graphic images are processed by the PC and transmitted to the printer as a bit stream, so augmenting a dot-matrix printer's memory is rarely possible.

Some large-format inkjet printers, such as HP's DesignJet and Epson's Stylus Pro 5500 series, offer memory expansion for holding multiple-copy print jobs, but this is uncommon on normal SOHO and office inkjet printers using letter-size paper.

## **Fonts**

Fonts are one of the most commonly used and most entertaining printer features. Having quality fonts and using them correctly can make the difference between a professional-looking document and an amateurish one. The term *font* refers to a particular typeface in a particular typestyle at a particular size. A *typeface* is a design for a set of alphanumeric characters in which the letters, numbers, and symbols all work well together to form an attractive and readable presentation. Thousands of typefaces are available, with many new designs being produced all the time. Some basic typefaces included with the Windows operating systems are Times New Roman, Arial, and Courier. A *typestyle* is a variation on a typeface, such as bold or italic. A typeface might have only one style, or it might have a

dozen or more. You can compare various typefaces to each other on a Windows PC by opening the \Windows\Fonts folder and opening two or more typefaces. Each typeface appears in a preview window (see Figure 1).



**Figure 1** Examples of previewing three TrueType scalable typefaces: monospaced (Century Schoolbook Monospace BT; upper left), sans-serif (Lucida Sans Regular; lower center), and serif (Bookman Old Style; upper right).

Typefaces often are classified by characteristics they have in common. For example, Times New Roman is known as a *serif* typeface because all its characters have little decorative strokes that are known as serifs. A typeface such as Arial, which lacks these strokes, is called a *sans-serif* typeface. Frequently, sans-serif typefaces include an oblique rather than a true italic typestyle. Courier is called a *monospaced* typeface because all its letters occupy the same width on the page, as on a typewriter. In contrast, Arial and Times New Roman are both *proportional* typefaces because the characters are designed to fit together based on their widths. The letter *i* in a proportional typeface occupies less horizontal space on the page than the letter *w*, as seen in Figure 1.

Technically, the term *font* refers to a typeface at a particular size, usually measured in points (72 points equal 1"). 10-point Courier and 12-point Courier would be considered two separate fonts. This is because in traditional printing and in the first PC printers, each size of a particular typeface was a separate entity. On an old-time printing press, each character on a page was printed by a separate wood or metal slug that would be pressed against the paper to make an impression. Slugs of different sizes were needed to produce different-sized characters. In the same way, printers originally used bitmaps to create type. In this printing technique, every character of a typeface exists as a separate pattern of dots ready to be sent to the printer. In essence, each character existed as an individual, tiny graphic. To print the same typeface at various sizes requires individual graphics for each size. These are called *bitmap fonts*.

Today, printers nearly always use *scalable* fonts. This is a technology in which a typeface requires only a single outline for each character to produce type of any size. The printer retains the outline in memory and generates bitmaps of the text characters at the size required for each job. The bitmaps are stored in a temporary font cache, but only for the duration of the job. The printer also can rotate a scalable font to any angle, whereas bitmaps can be rotated only in 90° increments. Outline fonts take up less memory space in the printer and provide a wider range of variations for each typeface. Also, because they use what amounts to a vector graphic technology, scalable fonts can take advantage of the printer's full resolution, whereas bitmap fonts look the same at any resolution. The drawback to scalable fonts is that they require more processing power from the print engine, but when compared to the advantages they offer, this is a small sacrifice.

#### Note

Although bitmap fonts are seldom used today for normal business documents, some professionals prefer them for certain high-resolution printing tasks because they can be customized to suit a particular need. Bitmap fonts are also sometimes used by graphical operating systems for screen displays because scalable fonts do not look good at the low resolution of the typical monitor; Windows 9x, for example, uses the MS Sans Serif bitmap font in various sizes for its menus and onscreen icon displays. However, a technology called *antialiasing*, which uses pixels of varying shades of gray (instead of just black and white) to smooth out jagged lines, has largely replaced the use of bitmap fonts on screen displays for text entry. Popularized by Adobe Type Manager (with Type 1 fonts), antialiasing has become more widespread for Windows users thanks to the font smoothing features in the Microsoft Plus! add-on for Windows 95 and the built-in font smoothing in Windows 98 and newer versions (Me, 2000, and XP). Windows XP provides both traditional antialiasing for CRTs and a new method (ClearType) developed by Microsoft that is optimized for LCD displays. Because antialiasing occasionally can cause problems due to incompatibilities with a few display drivers, it can be turned off.

As a result of this evolution in technology, the terms *font* and *typeface* have come to be confused. In the old days, when you purchased a typeface, you would receive the same character set in a variety of sizes, with each size being called a font. Today, when you purchase a typeface, you receive only a single outline font that your printer can scale to any size; depending on the vendor, you typically get the font in several typestyles, such as Roman, Bold, Italic, and Bold Italic.

Before TrueType scalable fonts were common, bitmap fonts were commonly used on laser printers. Many LaserJet and compatible printers, such as the HP LaserJet II and LaserJet III, were designed to handle removable font cartridges. Virtually all laser printers also could use bitmap fonts on a disk that needed to be downloaded to the laser printer's memory.

Today, scalable type is all but universal, and although printers usually are equipped with a selection of font outlines permanently stored in memory, this is more for reasons of speed and convenience than necessity. The printer driver on your PC can automatically download font outlines to the printer as necessary or generate scalable type just as your printer can. Technologies such as the TrueType fonts found on both Windows and Macintosh systems can provide you with access to hundreds of type-faces in many styles and at almost any size. Another benefit of scalable type is that a TrueType font can be used on any printer that supports graphics, not just laser printers. Thus, laser, LED page, and inkjet printers can print a document using the same TrueType fonts and produce pages that look very similar.

See the section "Driver Problems," later in this chapter, for more information.

Although all outline fonts function in basically the same way, various types of scalable fonts are available. PostScript was the original scalable font technology, and Adobe has built up a library of type-faces over the years that is without peer in the digital type industry. Most PostScript printers are

equipped with a collection of 39 or more basic fonts stored internally, but you can choose from thousands of others by browsing Adobe's online services or its Type On Call CD-ROM. In either case, after you purchase these PostScript Type 1 font outlines, you install them on your computer along with a utility called Adobe Type Manager, which is responsible for downloading the appropriate font outlines to your printer as necessary. PostScript Type 3 font outlines were once widely used, but they produce poor results and should be avoided. Type 3 outlines lack the "hinting" necessary to getting top-quality results from a single font outline at any size. This "hinting" feature is used by Type 1 and TrueType fonts.

#### Note

Adobe Type Manager also can be used with non-PostScript printers, allowing laser and inkjet printers to access the wide world of Type 1 fonts.

The other major scalable font technology in use today is TrueType. Developed about six years after PostScript, TrueType is the result of a joint project between Apple and Microsoft. Both companies wanted to integrate a PostScript-style scalable font engine into their respective operating systems, but neither of them wanted to delegate the control over an important element of its OS to a third-party company, such as Adobe. Microsoft Windows versions 9x, Me, 2000, and XP make viewing your existing TrueType fonts and comparing fonts to each other easy by using the Windows Explorer's special menus in the Fonts folder, as previously seen in Figure 1.

Although substantial technical differences exist in the way their font outlines are created, PostScript and TrueType function in much the same way. The primary advantage of TrueType is that it is already integrated into the Windows and Macintosh operating systems and does not require external software, such as Adobe Type Manager. Most type foundries now produce their fonts in both PostScript Type 1 and TrueType versions, and any difference between the two in the final product is usually quite difficult to spot.

As with PostScript, many printers include an internal collection of TrueType fonts that the operating system makes available to your applications. You should consider the number of fonts supplied with your printer primarily as a bonus when you evaluate various products. Any typeface provided as an internal TrueType font in your printer can just as easily be produced using a software version, although you might have to purchase it separately.

#### Note

Thousands of TrueType and PostScript Type 1 fonts are available today at a wide range of prices. Many fonts are available free for the downloading from the Internet or on bargain CD-ROMs, whereas others (such as those offered by Adobe) are quite expensive by comparison. Be aware that profound differences can exist in the quality of these fonts, and although it is not always true that more expensive is better, a great many more cheap bad fonts exist than expensive bad fonts.

Before you decide you need to buy new fonts, take a look at the fonts bundled with office suites and graphics programs. If you didn't install these fonts when you installed the program, look at the font samples with the documentation. You might find that you already have all the fonts you need (and then some!). Another benefit of these fonts is that their quality is usually very high because the fonts are often created by major vendors such as Adobe, Bitstream, and others. You also might find font-management software is included with your favorite software, enabling you to more easily keep track of the fonts you want to use.

#### **Printer Drivers**

As with many peripherals, printers are highly reliant on a driver installed on the PC. The printer driver provides the software interface between the printer and your application or operating system. The primary function of the driver is to inform the PC about the capabilities of the printer, such as the PDLs it uses, the types of paper it handles, and the fonts installed. When you print a document in an application, the print options you select are supplied by the printer driver, although they appear to be part of the application.

In DOS, printer drivers were integrated into individual applications. A few major software packages, such as WordPerfect 5.x, provided drivers for a full range of printers, but most included only a few generic drivers. If you still use DOS applications, you'll find that driver development for printers was discontinued years ago for most programs. At times like these, the best thing to do is to select a driver that supports the same PDL revision as your printer. For example, a LaserJet III driver uses PCL 5, which will support almost all subsequent LaserJet models, even if it does not use all the printer's features. A DOS application that doesn't have a driver for your exact printer model might not be capable of taking advantage of all your printer's capabilities. However, the ability to print at all from your old DOS application might well outweigh the lack of support for special features.

In all versions of Windows, you install the printer driver as part of the operating system, not in the individual applications. The Windows product includes drivers for a range of printers, and individual drivers are almost always available from the printer manufacturer's online services. Note that the drivers included with Windows are usually developed by the manufacturer of the printer—not by Microsoft—and are included in the Windows package for the sake of convenience.

Although the printer manufacturer develops the drivers for any printer model used with Windows, significant differences might exist between the printer drivers included with Windows and those that are shipped with the printer or available online. Drivers included with Windows normally provide access to a printer's basic features, whereas the enhanced drivers provided by the manufacturer on CD-ROMs included with the printer or via download might include deluxe color-matching, enhanced spooling, improved dialog boxes, or other benefits. Be sure to try both types of drivers to see which one works best for you. Check the printer manufacturer's Web site for the latest version of the driver. Note that in some cases, printer manufacturers no longer support older printers with enhanced drivers, forcing you to use the ones supplied with Windows.

Before you try to use an older inkjet printer in particular with the newest versions of Windows (Me and XP), make sure drivers are available. Windows Me can use most Windows 9x drivers for devices, whereas Windows XP can sometimes use Windows 2000 drivers. Unfortunately, some relatively recent printers are not supported by Windows Me or Windows XP and won't work with older drivers under these operating systems, which means you might need to buy a new printer. Fortunately, printer performance keeps increasing, even as printer prices drop, so replacing a desktop inkjet printer isn't a major expense—although it can be a major annoyance.

## PostScript Printer Descriptions

Whereas printers that use PCL or escape sequences all have completely separate Windows drivers, PostScript printers use a single generic driver to support the PDL. For all versions of Windows, this driver is called PSCRIPT.DRV. To support the various capabilities of individual printers, the driver uses plug-in modules called PostScript Printer Descriptions (PPDs). The PPD provides information on the specific mechanical capabilities of the printer, such as paper trays and sizes, whereas the language support is provided by the PostScript driver. To support multiple PostScript printers in Windows, you install additional PPDs to the existing driver architecture.

In addition to the module included with Windows, a PostScript driver called AdobePS also is freely available from Adobe, the owners of the PostScript language. If you have a printer that uses true Adobe PostScript, this driver is recommended because it provides more complete support for the language and all its capabilities. Although the PostScript driver is provided by Microsoft or Adobe, you typically obtain new PPDs from the manufacturer of your printer.

## **How Printers Operate**

Each of the three main printer types uses a different method to create images on a page, as well as a different substance: powdered toner, liquid ink, or a fabric ribbon. The following sections examine how each type of printer creates images on the page.

#### **Laser Printers**

The process of printing a document on a laser printer consists of the following stages:

- **■** Communications
- Processing
- Formatting
- Rasterizing
- Laser scanning
- Toner application
- Toner fusing

Various printers perform these procedures in various ways, but the steps are fundamentally the same. Less expensive printers, for example, might rely on the PC to perform more of the processing tasks, whereas others have the internal hardware to do the processing themselves.

#### **Communications**

The first step in the printing process is to get the print job data from the PC to the printer. PCs traditionally use the parallel port to communicate with a printer, although some printers can use a serial port. Network printers often bypass these ports entirely and use an internal Ethernet adapter to connect directly to the network cable. The newest SOHO and office printers offer USB connections, either as their only port or along with a parallel port. For information about parallel and USB ports, see Chapter 17, "I/O Interfaces from Serial and Parallel to IEEE-1394 and USB."

Communications between the printer and PC obviously consist largely of print job data sent from the computer to the printer. However, communications flow in the other direction, as well. The printer also sends signals back to the PC for the purpose of flow control—that is, to inform the computer when to stop sending data and when to resume. These signals also can indicate error conditions, such as paper out. The printer typically has an internal memory buffer that is smaller than the average print job and that can handle only a certain amount of data at a time. As pages are actually printed, the printer purges data from its buffer and signals the PC to continue transmitting. This is commonly called *handshaking*. The handshaking protocols used for this communication depend on the port used to connect the printer to the PC.

The amount of data a printer can hold varies widely, and you read earlier in this chapter how you often can enlarge the buffer by installing additional memory. Some printers even contain internal hard disk drives and can store large amounts of print data and collections of fonts. The process of temporarily storing multiple print jobs as they await processing is known as print *spooling*. Spooling can also take place in the computer or on the network, using the client PC or the print server's hard drive to store print jobs.

Almost all printers today support even more advanced communications with a PC, enabling a user to interrogate the printer for its current status using a software application and even to configure parameters that previously were accessible only from the control panel on the printer. This type of communication requires that the PC have a bidirectional, an ECP, or an EPP port and the appropriate cable IEEE-1284 parallel cable or be connected via the USB port. If the printer is shared through a switchbox, the extension cables and switchbox must also be IEEE-1284 compliant. Bidirectional modes enable the printer to transmit more advanced status information, such as ink levels, toner levels, and error messages.

#### Note

If you are not getting ink or toner level messages or other status reports from a parallel printer that is supposed to provide this information, check the following:

- Make sure that EPP or ECP support (check printer documentation for which to use) is enabled in the port setup. On most systems, the parallel port is controlled through the system BIOS. Restart your computer and enter the system BIOS to verify that the correct setting is present.
- Make sure you are using an IEEE-1284 parallel printer cable. Many inexpensive cables still sold in stores do not support IEEE-1284 modes, such as EPP and ECP, and leftover cables you previously used with a dot-matrix or other printer probably don't either. Some printers come bundled with an IEEE-1284 cable, but if you must buy one, expect to pay \$10-\$30 for one, depending on brand and length. I recommend the 10-foot cable because it gives you more flexibility than the 6-foot cable for printer placement.

#### **Processing**

After the printer receives the data from the PC, it begins the process of interpreting the code. Most laser printers are really computers in themselves, containing a microprocessor and a memory array that functions much like the equivalent components in your PC. This part of the printer is often called the *controller* or *interpreter* and includes the firmware supporting the page description languages the printer uses.

The first step of the interpretation process is the examination of the incoming data to distinguish the control commands from the actual content of the document. The printer's processor reads the code and evaluates the commands it finds, organizing those that are to be part of the formatting process and executing others that require physical adjustments to the printer configuration, such as paper tray selection and simplex (single-sided) or duplex (double-sided) printing. Some printers also convert the document formatting commands into a specialized code that streamlines the formatting process to come, whereas others leave these commands in their raw form.

#### Note

A common error after changing printers is failing to set the new printer as the default printer. This often leads to sending the wrong printer commands to the new printer, resulting in many sheets of paper covered with gibberish because the printer doesn't understand the (incorrect) commands being sent to it. This is also a concern when using a two-printer-to-one-PC switchbox.

#### **Formatting**

The formatting phase of the data interpretation process involves the interpretation of the commands that dictate how the content is to be placed on the page. Again, this is a process that can differ depending on the processing capabilities of the printer. With low-end printers, the PC does much of the formatting, sending highly specific instructions to the printer that describe the exact placement of every character on the page. More capable printers perform these formatting tasks themselves, and you might be surprised to find just how much work your printer does in this respect.

Your application might display your document in a WYSIWYG format that looks very similar to the printed output, but this is not necessarily how the printer driver sends the document data to the printer. In most cases, the printer actually lays out the document all over again by interpreting a series of commands that dictate parameters such as the paper size, location of the margins, and line spacing. The controller then places the text and graphics on the page within these guidelines, often performing complex procedures (such as text justification) within the printer.

The formatting process also includes the processing of outline fonts and vector graphics to convert them into bitmaps. In response to a command specifying the use of a particular font at a particular size, for example, the controller accesses the font outline and generates a set of character bitmaps at the correct size. These bitmaps are stored in a temporary font cache where the controller can access them as needed while laying out the text on the page.

#### Rasterizing

The result of the formatting process is a detailed set of commands defining the exact placement of every character and graphic on each page of the document. In the final stage of the data interpretation process, the controller processes the formatting commands to produce the pattern of tiny dots that will be applied to the page. This process is called *rasterization*. The array of dots typically is stored in a page buffer while it awaits the actual printing process.

The efficiency of this buffering process depends on the amount of memory in the printer and the resolution of the print job. On a monochrome printer, each dot requires 1 bit of memory, so for a letter-size page at 600dpi, the memory requirement is 4,207,500 bytes—more than 4MB ([(8.5×11)×600<sup>2</sup>]/8). Some printers have sufficient memory to buffer an entire page while the formatting of the next page proceeds. Others, however, might lack enough memory to store even one full page and use what are called *band buffers* instead.

Printers that use band buffers divide a page into several horizontal strips, or bands. The controller rasterizes one band's worth of data at a time and sends it to the print engine, clearing the buffer for the next band. This way, the printer can process a page gradually, with the entire array coming together only on the photosensitive drum in the print engine. The band buffer method is cheaper than a full-page buffer because it uses less memory, but it is also slower and more prone to errors. In recent years, the price of memory has dropped so much that band buffers are rarely used in laser printers.

Band buffers are used primarily by inkjet printers, which convert each line of text or graphics into a band.

#### Tip

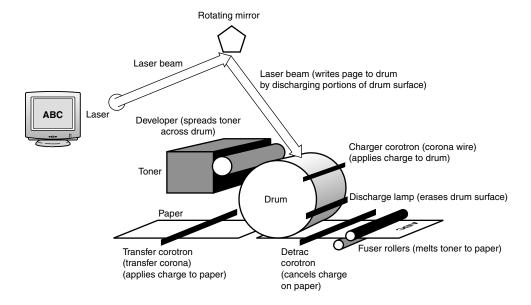
Some printer drivers enable you to control whether graphics are sent to the printer in vector or raster form. In general, vector graphics provide better speed, but if you experience problems with the placement of the graphics on the page, you can switch to the raster option. Most printer drivers that offer this feature place the control on the Graphics page of the printer's Properties dialog box. However, some drivers might place the control elsewhere or not provide it at all.

A common reason for switching to raster graphics is when a multilayer graphic doesn't print properly. This can be a problem with PCL 5 laser printers and some presentation programs, such as Microsoft PowerPoint or Lotus Freelance Graphics.

#### Laser Scanning

After the rasterized image of a page is created by the controller and stored in memory, the processing of that page passes to the print engine—the physical part of the printing process. *Print engine* is a collective term used to refer to the actual imaging technology in the printer, including the laser scanning assembly, photoreceptor, toner container, developer unit, corotrons, discharge lamp, fuser, and paper transport mechanisms. These components often are treated as a collective unit because the print engine is essentially the same hardware that is used in copy machines. Most printer manufacturers build their products around a print engine they obtain from another manufacturer, such as Canon. A PC printer differs from a copy machine primarily in its data-acquisition and processing procedures. A copier has a built-in scanner, whereas a printer receives and processes digital data from the PC. After the raster image reaches the print engine, however, the procedure that produces the actual document is very similar.

Figure 2 illustrates the laser writing process.



**Figure 2** The stages of laser imaging with a typical laser printer are shown here.

The laser assembly in a laser printer, sometimes called a raster output scanner (ROS), is used to create an electrostatic pattern of dots on a photosensitive drum (called the photoreceptor) that corresponds to the image stored in the page buffer. The laser assembly consists of the laser, a rotating mirror, and a lens. The laser always remains stationary. To create the pattern of dots across the horizontal width of the drum, the mirror rotates laterally, and the lens adjusts to focus the beam so the dots on the outer edges of the drum are not distorted by having been farther from the light source. The vertical motion is provided by the slow and steady turning of the drum.

#### **Caution**

Because the drum is sensitive to any form of light, it should not be exposed to room light or daylight for extended periods of time. Some printers have a protective mechanism that shields the drum from exposure to light whenever you open the printer's service compartment. Even when this is the case, however, you should leave the compartment open only long enough to service the printer or change the toner cartridge.

The photoreceptor drum, which in some printers might actually be a belt, is coated with a smooth material that holds an electrostatic charge that can be discharged on specific areas of its surface by exposure to light. The initial charge over the entire surface of the drum can be applied by either a *charger corotron* or *conditioning rollers*. A corotron is a wire carrying a very high voltage that causes the air immediately around it to ionize. This ionization charges the drum's surface and also produces ozone, the source of the smell that is characteristic of laser printers. Most recent laser printers use charged rollers instead of corotrons specifically to avoid the production of ozone.

#### Note

Some laser printer manufacturers, such as HP, refer to coronas instead of corotrons. They perform the same functions.

#### **Caution**

Ozone is a noxious and corrosive gas that should be avoided in closed, unventilated spaces. Although ozone is used to deodorize air and purify water, working in close proximity to laser printers for extended periods of time without a sufficient fresh air supply can cause health problems.

Many older laser printers have replaceable ozone filters that should be changed after several thousand pages have been printed. Check your printer documentation to determine when and if the ozone filter should be changed. Use the self-test feature on the printer to print a page showing the number of pages the printer has produced to help you determine how many more pages you can print before you should change the filter (or whether you're overdue).

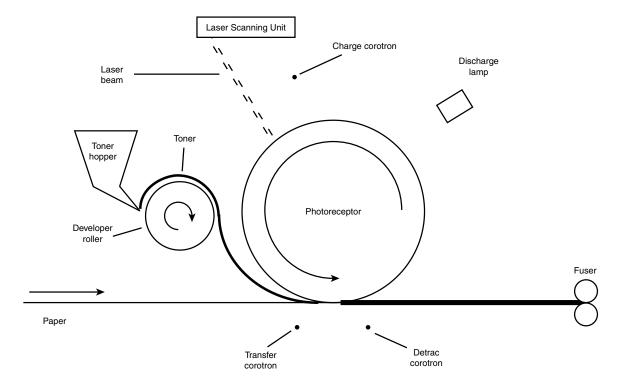
HP's Web site has detailed information on which of its laser printers require ozone filter changes and the relevant part numbers.

The drum is sensitive to any type of light, but a laser can produce fine enough dots to support the high resolutions required for professional-looking documents. Every spot the laser light touches on the drum is electrically discharged, leaving the pattern of the page's characters and images on its surface. The laser in a printer discharges the areas of the drum corresponding to the black parts of the page—that is, the characters and images that comprise the document's content. This is known as write-black printing. By contrast, copiers discharge the background areas of the page—a process called write-white printing.

## Toner Application

As the photoreceptor drum rotates, the portion of its surface the laser has discharged next passes by the developer unit (see Figure 3). The developer is a roller coated with fine magnetic particles that function as a "brush" for the toner. Toner is an extremely fine, black plastic powder that actually forms the image on the printed page. As the developer roller rotates, it passes by the toner container and picks up an even coating of the particles on its magnetic surface. This same developer roller is located next to the photoreceptor drum. When its surface passes by the roller, the toner particles are attracted to the areas that have been discharged by the laser, thus forming the image of the page on the drum using the toner particles as a color medium.

As the drum continues its slow rotation, it next passes close to the surface of the paper. The printer has an entirely separate mechanism for extracting one sheet of paper at a time from the supply tray and passing it through the print engine so that its flat surface passes underneath the drum (without actually touching it) at the same speed that the drum is rotating. Beneath the sheet of paper is another corotron (called the *transfer corotron*) that charges the paper, causing it to attract the toner particles from the drum in the exact pattern of the document image. After the toner is transferred to the page, the continued rotation of the drum causes it to pass by a discharge lamp (usually a row of LEDs) that "erases" the image of the page by completely discharging the surface of the drum. By this time, the drum has completed a full revolution, and the entire charging and discharging process can begin again for the next page of the document.



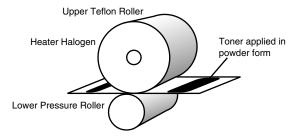
**Figure 3** A laser printer's print engine largely revolves around a photoreceptor drum that receives the document image from the laser and applies it to the page as it slowly rotates.

As you might imagine, these processes leave little margin for error when it comes to the proximity of the components involved. The drum must pass very close to the corotrons, the developer roller, and the paper surface for the toner to be applied properly. For this reason, many print engines (including Canon and HP) combine these components into a single integrated cartridge that you replace every time you replenish the printer's toner supply. This increases the price of the toner cartridge, but it also enables you to easily replace the most sensitive parts of the printer on a regular basis, thus keeping the printer in good repair.

#### Toner Fusing

After the toner is transferred from the photoreceptor drum to the page, the page continues its journey through the printer by passing over yet another corotron, called the *detrac corotron*. This corotron essentially cancels the charge that was originally applied by the transfer corotron just before the application of the toner. This is necessary because an electrostatically charged piece of paper tends to stick to anything it contacts, such as the printer's paper-handling rollers or other pieces of paper.

At this point in the printing process, you have a sheet of paper with toner sitting on it in the pattern of the printed page. The toner is still in its powdered form, and because the page is no longer statically charged, nothing is holding it in place except gravity. A slight breeze or tremor can ruin the image at this point. To permanently fuse the toner to the page, it passes through a pair of rollers heated to  $400^{\circ}$ F or more (see Figure 4). This heat causes the plastic toner particles to melt and adhere to the fibers of the paper. At this point, the printing process is complete, and the page exits the printer. It is the nature of the toner and the fusing process that causes the characters of a laser-printed document to have a raised feel and appearance to them that is very attractive, whereas an inked page feels perfectly flat.



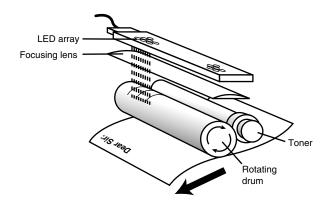
**Figure 4** Laser printing produces an attractive "embossed" appearance because the toner is fused to the surface of the paper. Extremely rough paper can cause imaging problems, although laser printers can handle many more types of paper than inkjet printers can.

## **LED Page Printers**

LED page printers, pioneered by Oki Data and produced by Oki Data and Lexmark, represent an excellent alternative to a "true" laser printer. Both technologies use a rotating drum and copier-like fusing mechanism to create high-quality printing. The difference is that LED page printers use an LED (light-emitting diode) array, rather than a laser beam, to place the image data on the imaging drum (see Figure 5). This difference in imaging provides three advantages:

- A straight-through paper path
- A longer warranty on the print head compared to laser printers
- Faster color printing because all colors can be placed in a single pass, compared to the four-pass method that must be used by color laser printers (one color per pass)

From the standpoint of print quality and speed, LED page printers produce quality comparable to similar laser printers. In essence, LED page printers are "laserless laser printers."



**Figure 5** LED printers use a light-emitting diode array to place the image on the imaging drum.

#### Note

Whether you print black-and-white text or graphics with a typical LED page or laser printer, similarly rated printers produce an identical page at about the same time. The same is not true for color, however. Why?

LED page printers are capable of printing all four colors in a single pass of the drum. Laser printers, on the other hand, must apply cyan, yellow, magenta, and black colors with separate passes. After the first color is applied, the paper passes through the mechanism again for the second color, and so forth. Thus, a color LED page printer has the same maximum speed rating for both color and black-and-white printing, whereas laser-based color printers print black four times faster than color pages because only one pass is required for black.

## **Inkjet Printers**

The data interpretation stages of the inkjet printing process are fundamentally similar to those of a laser printer. The main difference is that, because many inkjets tend to occupy the low end of the printer market, they are less likely to have the powerful processors and large amounts of memory found in lasers. You are therefore likely to find more inkjet printers on the market with relatively small memory buffers that rely on the PC for the majority of their processing activities. These printers can print graphics using band buffers instead of full-page buffers. Higher-end inkjets, however, can have virtually the same processing capabilities and memory capacities as laser printers. Because most low-end inkjet printers rely on the computer for much of the processing, slow computers are likely to print pages more slowly with a given printer than a faster computer will.

The primary difference between an inkjet printer and a laser printer, however, is the way the image is applied to the page. Inkjet printing technology is far simpler than laser printing, requires fewer and less expensive parts, uses less power, and takes up much less space. Instead of an elaborate process by which toner is applied to a drum and then transferred from the drum to the page, inkjet printers use tiny nozzles to spray liquid ink directly onto the paper in the same dot patterns used by laser printers. Inkjet printers print one band of text and graphic data at a time as the printer receives it, as opposed to the page-oriented laser and LED printer, which must receive the entire page before printing. For these reasons, inkjet technology is more easily adapted for use in portable printers.

Two basic types of inkjet printing are in use today: thermal and piezo (discussed in the following sections). These terms describe the technology used to force the ink out of the cartridge through the nozzles. The inkjet cartridge typically consists of a reservoir for the liquid ink and the tiny (as small as 1 micron) nozzles through which the ink is expelled onto the page. The number of nozzles is dependent on the printer's resolution; configurations using up to 256 nozzles per color are common. Some printers provide more nozzles in their black-printing cartridges to improve printing speed. Color inkjet printers use four or more reservoirs with different-colored inks (cyan, magenta, yellow, and black are the most common; light cyan and light magenta are added for six-color printing by some printers for better photo quality). By mixing the different-colored inks, the printer can produce virtually any color. Traditionally, inkjet printers have used a single replaceable cartridge to hold the three basic colors: cyan, magenta, and yellow. However, more and more printers are using a separate ink cartridge for each color, enabling you to replace only the color that has run out.

## Thermal Inkjet Printing

Thermal inkjet printers function by superheating the ink in the cartridge to approximately 400°. This causes vapor bubbles to form inside the cartridge and rise to the top of the reservoir. The pressure from the vapor forces ink out of the cartridge through the nozzles in tiny droplets that form the dots on the page. The vacuum caused by the expelled ink draws more ink down into the nozzles, making a constant stream of droplets as needed.

The thermal type of inkjet printing was the first to be developed and is still the most popular. Because of the vapor bubbles that form in the cartridge, Canon began calling its inkjet printers BubbleJet, a name that has become almost synonymous with this technology. This method is also used by Hewlett-Packard and most others. Because of the high heat used by this method, printers that use thermal inkjet printing normally use an ink cartridge that also contains the print head, or, as in the case of Canon BubbleJet printers, a removable and replaceable print head with a removable ink cartridge insert.

## Piezo Inkjet Printing

Piezo inkjet printing is a newer technology than thermal printing, and it presents distinct advantages. Instead of heat, these printers apply an electric charge to piezo-electric crystals inside the cartridge nozzles. These crystals change their shapes as a result of the electric current, forcing the ink out through the nozzles.

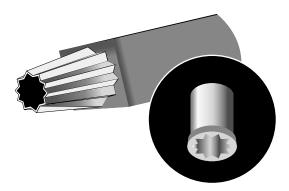
Removing the high temperatures from the inkjet printing process presents two important advantages. First, the selection of inks that can withstand 400° heat is very limited; piezo technology enables printers to use ink formulations that are better suited to the printing process and less prone to smearing, which is a traditional problem with inkjet printing. Second, spray nozzles that are not exposed to extreme heat can last far longer than traditional thermal cartridges. Epson pioneered the use of piezo inkjet printing; this method also is used by Lexmark.

## Improving the Quality of Inkjet Printing

The early inkjet printers from companies such as Canon, Hewlett-Packard, and Epson could print at a maximum resolution of only 300dpi–360dpi. Since the mid-1990s, though, resolutions have climbed to 600dpi and beyond. Today's cheapest inkjet printers typically have print resolutions of at least 600dpi–720dpi, and the newest high-performance printers feature resolutions as high as 1,200×2,400dpi or 720dpi×2,880 for color printing.

Several developments have made these very visible improvements in print quality possible:

■ *Improved ink nozzles*. By reducing the size of the ink nozzles, a smaller dot is possible, improving the look of both black text printing and color images. For example, Canon's BJC-8200 introduced a star-shaped nozzle capable of producing a truly round dot with more precise ink placement to further improve print quality (see Figure 6). Some recent printers also use a staggered two-column print head for each color, using one column of nozzles for lower-resolution photo printing and adding the second column of nozzles for high-resolution printing by filling in the gaps between the nozzles in the first column.



**Figure 6** Canon's BJC-8200 uses a star-shaped nozzle to improve the placement and shape of droplets for improved resolution and better print quality.

- Multicolor layering. HP inkjet printers use two forms of a process referred to as Photo REt:
  - *Photo REtII*. It places 16 dots of ink in various colors into a single dot; conventional inkjet printers can place only 8 colors into a single dot.
  - *Photo REtIII*. It is used on most current HP inkjet printer models and uses a five-picoliter droplet and 29 colors of ink in a single dot to print as many as 3,500 color combinations per dot using 136 nozzles per each of the three colors in the color cartridge.
- Reduced ink volume. Even though some inkjet printers of 1997–98 featured print resolutions comparable to today's inkjet printers, current models often provide better-looking print quality because they use less ink per droplet, which is measured in picoliters. The Epson Stylus Photo 890, for example, has the same 1,440×720dpi print resolution as the earlier Epson Stylus Photo EX, but the Photo 890 uses only 4 picoliters of ink per droplet, compared with the Photo EX's 11 picoliters per droplet. Other models from Lexmark, Epson, Canon, and Hewlett-Packard have ink volumes ranging from 7 picoliters to as low as 3 picoliters per droplet, creating pages that can dry more quickly as well as display finer print details than older printers. An equivalent amount of ink also lasts longer and brings the cost per page down for newer printers when compared with older printers that use more ink per printed page.
- Improved printer-control software. Getting the best results with inkjet printers can be confusing because of the wide variety of options for paper type, image type, and print resolutions. Enhanced printer drivers supplied with the newest inkjet printers provide better control with less possibility of error in printing. Rather than selecting from a variety of print resolutions and paper types, these printer drivers often provide a few preselected combinations, as well as provide customization for users with special needs.

■ *Improved image durability.* Whereas most inkjet printers use dye-based inks, which create relatively short-lived printouts, Epson has pioneered the use of pigment-based inks (DuraBrite) in its latest SOHO-market C-series printers and its professional 2000P and 5500 printers. When pigment-based inks are combined with Epson archival paper, print life in excess of 200 years is possible!

#### Inkjet Limitations

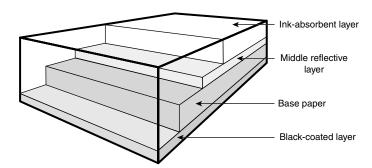
The latest inkjet printers can provide features once found only on laser printers:

- Full-duplex printing (printing on both sides of the paper) is available with the Hewlett-Packard DeskJet 990Cse and HP PhotoSmart P1115 (must be purchased as an option).
- Rated black-ink text print speeds exceeding 10ppm, and as high as 20ppm, are available from the best printer models from HP, Epson, Canon, and Lexmark. Although actual real-world performance is far less, today's inkjet printers are definitely a lot faster than their predecessors.

These features make inkjet printers, with their combination of black-and-white and color print capabilities, better choices than ever before for more and more SOHO and corporate office users. However, the biggest problem remains the need for specially coated or designed papers and transparency stocks to avoid smearing and achieve the high-quality results the printers are designed to produce.

Special inkjet papers can prevent this problem, but they are more expensive and offer far less variety than the laser printer papers on the market.

Inkjet printers also must use special transparency stock with a roughened (sandpaper-like) surface to promote proper ink drying. The extra cost of special paper and other print media, along with the relatively high cost and limited print life of inkjet cartridges, makes them a high cost-per-page type of printing. Figure 7 illustrates Canon's four-layer paper, which is ideal for inkjet printing.



**Figure 7** Special papers, such as Canon's four-layer inkjet photo-quality paper shown here, are essential to getting the best possible print quality from today's high-resolution inkjet printers. Match the paper to the resolution you use for printing and use paper made by the printer maker for best results.

## **Portable Printers**

Portable printers typically use one of three imaging technologies:

- Direct thermal output
- Thermal inkjet
- Piezo-electric inkjet

The Pentax PocketJet series uses direct thermal output at 200dpi–300dpi onto specially prepared single-sheet heavyweight thermal paper. According to Pentax, its thermal paper printouts are actually about half the cost of ribbon-based, thermal-transfer printers such as the now-discontinued Citizen PN-series printers and are about 50% faster per page. Pentax PocketJets are designed for portable use and require hand-feeding of multiple-sheet print jobs.

Portable printers made by Canon and Brother represent a miniaturization of normal desktop inkjet printers and enable resolutions up to 720dpi with an ink cartridge life of hundreds of pages. Canon's portable printers use the same thermal inkjet print head technology used by their desktop and multifunction inkjet printers, whereas Brother uses the piezo-electric technology originally created by Epson.

Although portable printers offer high print quality similar to their desktop siblings of a similar technology, they must make compromises in other areas to reach the desired goals of light weight (under 5 lbs.) and compact size. They typically feature limited paper-handling with small-capacity paper trays or sometimes manual feed only. They also often use only a single ink cartridge, requiring a swap to print in color. A rechargeable battery might be included, or the printer might use a PC card (PCMCIA) interface for both power and data transfer. Other typical features include infrared printing and optional scanning heads (which replace the normal print head). Although portable printers can't compete in features or speed with desktop printers, they enable travelers to deliver high-quality printouts anywhere.

## **All-In-One/Multifunction Devices**

If you are short of space and money, an all-in-one or multifunction device that combines print, scan, copy, and sometimes fax features might seem like a desirable alternative to purchasing two or more separate devices. You'll certainly save some money by doing so; you can buy a typical inkjet-based printer/copier/scanner for as little as \$150 (which is little more than a good inkjet printer costs by itself).

What might you lose when you put all your digital eggs in one basket by using a multifunction device?

- Lower print speed. The print mechanisms found in low-cost all-in-one units can run at speeds significantly slower than those found in most inkjet printers from the same vendor. Laser-based all-in-one units often come closer to keeping up with the printer-only siblings.
- Less sophisticated print features. The print mechanism in an inkjet-based all-in-one unit also might lack the latest high-resolution and color-layering print features found in the standalone inkjet printers. Laser-based all-in-one units often match their printer-only siblings' resolutions and output options, though.
- Lower scan resolutions. Whether you choose a sheet-fed model or one of the increasingly popular flatbed all-in-one models, you are often limited to 600dpi scans. These are acceptable for scanning full-size documents but are a limiting factor if you want to enlarge small photos, documents, or details from photos.
- *No redundancy.* Although convenient, putting fax, printing, and scanning capabilities into one device means that if the unit fails or sustains damage, you lose the ability to perform any of it functions. With a separate fax machine, printer, and scanner, if one of these devices were to cease functioning, the others wouldn't go down with it.

Because models change frequently, you should compare the printing and scanning features of any multifunction device you are considering to printers and scanners from the same vendor. Keep in mind that if you also need a copier and fax machine, most (but not all) multifunction devices also

feature these options, and you might find that a multifunction device will be used primarily for those tasks with just occasional use as a printer or scanner.

#### **Dot-Matrix Printers**

Dot-matrix printers were, at one time, the most popular type of printer on the market because they were small, inexpensive to buy and run, and fairly reliable. However, as the price of laser printers steadily dropped and inkjet printers that offered far superior output quality at virtually the same price came to market, the market for dot-matrix printers contracted dramatically. Although they continue to perform certain tasks quite well, dot-matrix printers generally are too noisy, offer mediocre print quality, and have poor paper handling for single-sheet paper.

Unlike lasers and most inkjets, dot-matrix printers do not process documents a page at a time. Instead, they work primarily with a stream of ASCII characters up to a line at a time and therefore require very small memory buffers. As a result, their speed is measured in characters per second (cps) instead of pages per minute. In addition, very little processing is performed in the printer when compared to a laser printer. Dot-matrix printers do not use complex page description languages such as PCL and PostScript. The data stream from the computer contains escape sequences used to set basic printer parameters, such as page size and print quality, but any complex processing required is performed by the PC.

Dot-matrix printers work by advancing paper vertically around a rubberized roller, called a *platen*, one line at a time. At the same time, a print head travels back and forth horizontally on a metal bar. The print head contains a matrix of metal pins (usually either 9 or 24) that it extends in various combinations to make a physical impression on the paper. Between the pins and paper is an inked ribbon, similar to that used in a typewriter. The pins pressing through the ribbon onto the page make a series of small dots, forming typographic characters on the page; for this reason, dot-matrix printers are sometimes referred to as *impact* printers. Dot-matrix printers also usually have rudimentary graphical capabilities, enabling them to produce low-resolution bitmaps using their limited memory as a band buffer.

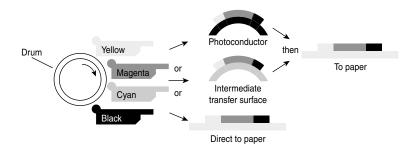
Dot-matrix printers typically are associated with continuous sheet paper, driven by pinholes on the edges. However, most models can also handle single sheets, although rarely with the accuracy found in most laser or inkjet printers. Because they are impact printers, meaning that actual physical contact occurs between the print head and the paper, dot-matrix printers can do one thing that lasers and inkjets can't: print multipart forms and carbon copies. Many printers enable you to adjust the pressure of the impact to support various numbers of copies. Dot-matrix printers are rarely used for correspondence and general office printing anymore. Instead, they have found their place in commercial applications, such as for banks, hotels, auto and appliance parts stores, and warehouses.

# **Color Printing**

A number of competing technologies are available for color printing aside from the nearly universal inkjet printers found at home and the office. Other technologies include color laser and LED printers, solid-ink printers, and dye-sublimation printers. Color printing, once limited to only expensive graphic arts use, now spans the entire price range of printers—from slow inkjet printers under \$100 to high-speed, 1,200dpi PostScript laser, LED, and solid-ink printers that cost \$2,500 or more. This section covers the various color printing technologies in detail to help you decide whether you need more than an ordinary inkjet printer provides for color output.

Several types of color printers are available; most of them are adaptations of existing monochrome technologies. In most cases, color printers function by using the same printing medium in several colors (usually four). Thus, a color inkjet printer or color solid-ink printer uses four or more colored inks, and a color laser uses toner in four colors. As in process color offset printing, virtually any color can

be created by combining cyan, magenta, yellow, and black in various proportions. This is called the CMYK color model and is referred to as four-color printing. In the past, some very inexpensive inkjet printers used only three colors, eliminating the black. These printers create a simulated black (often called process black) by combining the maximum proportions of the other three colors, but the result is far less effective than a true black medium, as well as costly. If you still are using a single-cartridge inkjet printer, you'll find that even the cheapest of today's dual-cartridge models produces better print quality for both black and color images without the hassle of flipping ink cartridges in and out of the printer. Because a true black is available at all times, you also will save money by needing to replace the color cartridge far less frequently. Depending on the color medium, various processes exist for combining the four colors (see Figure 8). Most color printers can't actually mix the four colors to achieve the desired result as you would mix paint. Instead, the printer applies the four colors very close to one another in the correct proportion to achieve the desired result. For example, an inkjet printer works by creating an interlaced pattern of dots, with each dot using one of the four inks. This is known as bilevel printing. The proportion of dots of each color and the pattern in which they're interlaced dictates the final color. This process of mixing different-colored dots to form another color is called *dithering*. The process is similar to the display on your color monitor that creates the color for each pixel by placing red, green, and blue dots of varying intensities very close to one another.



**Figure 8** Color laser and LED printers transfer the ink (left) to a photoconductor surface (top center) before it can be transferred to paper. Because four colors are used, this process requires four passes to print a single page with laser printers, but LED printers can print all four colors with a single pass. Color inkjet printers spray the colored inks directly onto the paper surface (bottom center), printing all colors in a single pass. In either case, the printer must control the placement of primary colors to accurately reproduce the original document.

In most cases, dithering is only a moderately successful color process. The resolution of some color printers is not high enough to prevent you from seeing the individually colored dots if you look carefully. The cumulative effect is of a solid color when seen from a distance, but close up, the dithering pattern can be discernible to the naked eye. Some methods of overcoming these limitations include HP's use of color layering, Epson and Canon's use of variable-sized ink droplets (similar to laser printer "font smoothing" technologies), Xerox/Tektronix's use of solid ink with superfine pitch, many vendors' use of six ink colors instead of just four for photo printers (increasing print resolution into the 1,000dpi or higher range), and the development of photo-optimized high-gloss paper. These technologies are found on most mid-range (\$150 and up) inkjet printers and can produce stunningly good results.

Printing in color necessarily complicates the language the printer uses to communicate with the PC. Only the PostScript page description language has supported color from its inception. A version of PCL 5 with extensions to accommodate color, called PCL 5c, was introduced by Hewlett-Packard in 1994 and is still used by HP on its color LaserJet printers. Most inkjet printer manufacturers, however,

have their own proprietary color printing technologies, usually employing the printer driver to perform the additional processing required within the PC.

Obviously, many applications are available for color printing, but the true test of any color printer is photographic reproduction. Dithered color that is acceptable for use in a bar chart, for example, might be totally inappropriate for printing photographs. Although the first high-resolution color inkjet and laser printers produced decent-looking photos only when the output was viewed from a distance, color inkjet printers in the \$250 and up range are now capable of honestly claiming near-continuous-tone photo quality because of the technical developments mentioned in earlier sections.

Need even better quality? If you are looking strictly for snapshot printing, consider the low-cost (\$300 and up) dye-sublimation printers available from many of the same vendors that produce digital cameras and DV camcorders.

If you're a graphic artist who needs high-quality proofing, consider large-format inkjet, laser, LED, or solid-ink printers that provide full-color output at 800dpi or above and have PostScript RIPs included. The leader in print quality by many accounts continues to be the Xerox/Tektronix solid-ink-technology printers (originally developed by Tektronix and now sold by Xerox).

## **Color Inkjet Printers**

Inkjet printers use a fairly simple technology that is easy to adapt to color use and initially is the most inexpensive. In fact, every inkjet printer on the market today is capable of printing in color. The most typical arrangement is for the printer to use two cartridges: one containing black ink only and one containing the other three colors (cyan, yellow, and magenta). The advantage of this arrangement is that you have fewer individual ink containers to replace, but the disadvantage is that when any one of the color reservoirs is empty, you have to replace the entire three-color cartridge, thus driving up the cost. Some printers (such as a few of the HP DeskJet and Canon BubbleJet models) also accept a second three-color cartridge in place of the black one or allow six separate ink cartridges, providing a six-color printing solution that achieves better results in photographic printing. Some mid-range and high-end color inkjet printers use a separate tank for each color, which enables more economy in color use, especially for people who use a single color frequently.

Inkjet printers can have problems with various types of papers. The ink must dry quickly on the paper to keep from smearing. Standard inexpensive copy paper is relatively porous, which enables quick drying, but it also causes the ink to be wicked along the paper fibers. This expands dot size, making the image less sharp and dulling the colors. Inkjets have just the opposite problem when printing transparencies or even coated papers. Because of their hard and smooth surfaces, the image can easily smudge before it has a chance to dry. Normally for the best results, you need special paper for an inkjet printer.

Inkjet printers can be sensitive to environmental conditions. For example, if conditions are very dry and usage is low, some ink can dry in the print nozzles, clogging them and resulting in missing colors and terrible-looking print jobs. On the other hand, humid conditions can slow ink drying, which can lead to smudging, dot blooming, and feathering. Also, if the paper curls due to high or low humidity, it can make contact with the print head, smudging the print. I recommend that you clean the heads using the inkjet printer's own cleaning feature before you start a print job on high-quality media, especially if you haven't printed for several days with that printer.

Another problem with inkjet printers relates to the ink levels. When the ink runs low, it causes sputtering, resulting in fuzzy text and images. Compounding this, the ink level can be difficult to accurately gauge in an ink cartridge. On some inkjet printers, pages will continue to print even though one or more inks have been exhausted. This can cause a significant amount of waste when it occurs in the middle of a large print job. Many newer models have improved their ink-level sensors, but it

still pays to keep an eye on a long, multipage print job if you haven't replaced the ink cartridges for awhile.

Inkjet printers vary widely in their capabilities and prices. Very low-end models typically operate at 600dpi–720dpi, support only letter-sized paper, and print color at only 3ppm–4ppm. Some of the newest models in the under-\$100 category have only a USB port, which can prevent you from using the printer if you still use Windows 95. Some late releases of Windows 95 have USB support, but most vendors require Windows 98 or later. As you move up the price scale, resolutions and speeds increase; parallel, USB, IEEE-1394, and network interface options are added to some models, and printers might be capable of using larger page sizes. One specialized breed of printer that often uses inkjet technology is designed to print poster-sized images on paper up to 36" wide.

Some of the latest inkjet printers have added features, such as

- Duplex printing
- Flash memory slots for instant printing of digital camera photos
- Print heads that can be interchanged with scanning heads
- Archival ink for extended printout life when special papers are used

Use the printer selection criteria section later in this chapter to help you focus on the most important features you need.

#### **Color Laser Printers**

Color laser printers are a relatively recent development when compared to the other technologies discussed here. The technology is the same as that of a monochrome laser printer, except that it has four toners in different colors. Unlike the other types of color printers, which apply all the colors at the same time, many color lasers actually print each color on the page individually. Because the printer has only a single photoreceptor drum, the entire print engine cycle repeats four times for each page, applying the colored toners on top of each other.

This method greatly complicates the printer's paper handling. In a monochrome printer, the page passes beneath the photoreceptor drum at a speed equal to the drum's rotation so the toner can be applied evenly onto the page. In a color printer, however, the page must reverse so that it can pass under the drum four times. In addition, the page must be in precisely the same position for each pass (registration) so the individual dots of different colors fall directly on top of one another.

Toner levels can affect the quality of output from laser printers. Just as with monochrome lasers or copiers, a gradual degradation of quality occurs—or variations in print density—over the life of a toner cartridge. This becomes most noticeable as the toner runs out and is compounded in a color laser by the fact that four toner cartridges are used.

Color lasers can suffer from registration problems because the same piece of paper has to make four passes. If any misalignment occurs, the colors will be slightly smeared or smudged. Textured paper types also can pose problems. If the paper has a textured or rough surface, such as classic laid bond, toner is deposited in both the high and low spots, but the fuser rollers might not exert sufficient pressure to reach the depressions. As a result, the toner can remain a powder in those places and can be brushed off during normal handling.

To overcome the speed and registration problems of conventional color laser printers, the LED page printer mechanism (using light-emitting diodes instead of a laser) pioneered in desktop printers by Oki Data is now being used by both Oki Data and Lexmark in some color page-printer models. Printers using LEDs can print color pages at the same speed as monochrome pages because they can

place all four colors in a single pass. Some lasers mix the toner on the drum by applying each toner in turn, after which all four colors are laid onto the paper at once. This eases the paper-handling difficulties but presents other problems when applying the toner to the drum. In either case, the result is four toner colors mixed on the page and passing through the fuser assembly at once. This technique provides results that are vastly superior to dithered inks and other media. However, color laser printers are still very expensive, with PostScript-compatible models starting at \$2,000–\$3,000. Also, because the drum must rotate four times for each page, these printers are significantly slower than monochrome lasers. Although new developments in host-based color laser printers designed for Windows have dropped the price of some models below \$1,300, host-based printers generally are unsuitable for elaborate graphics printing.

In addition to the relatively high initial costs of color laser printers, the type and costs of consumables and accessories should also be considered before acquiring a color laser printer.

#### Environmental Issues with Color Laser Printers

Humid or dry conditions can affect laser output as well. As the paper passes through the laser printer, it receives a static charge so the oppositely charged toner can adhere to it. If the static charge on the paper is too great due to low humidity, the toner can spread or splatter when transferred to the paper. On the other hand, if the humidity is high and the paper won't hold a charge, the toner might not transfer to the page effectively, resulting in uneven print.

## **Solid-Ink Printers**

I've become somewhat jaded in this business; it takes something really astounding to get me excited. Well, excited is exactly how I felt when I discovered the secret to truly usable and functional color printing—that is, color printing that would have the speed and low cost of monochrome and yet be capable of printing in full color as easily as black and white, with none of the standard color drawbacks of inkjet or color laser printers. The secret I'm referring to is solid-ink printing, developed originally by Tektronix and now owned by Xerox.

Solid-ink printing was first developed by Tektronix in 1992, and although one or two other companies played with the technology, Tektronix is the only company that remained committed to making it work. In 1998 and 1999, it completely revised its product line and came out with some revolutionary products. It received 35 patents on its latest product, the Phaser 850 printer family. So revolutionary is its designs that it caught the attention of Xerox, which purchased the color printer division of Tektronix just to get the technology and patent portfolio. As it stands, Xerox is currently the only source for this type of printer. With an initial cost less than that of most color laser printers (about \$2,000 to start for the 1,200dpi Phaser 860) and the low cost of the consumables, solid-ink is not only the best color printing technology I've seen, but weighing cost versus benefits, it's by far the most economical.

#### How Solid-Ink Printers Work

Solid-ink technology uses blocks of wax that are dropped into a loading tray and melted internally in the printer. When printing, the colored inks are sprayed onto a drum and then transferred to the page, much like a monochrome laser would work. The main difference between solid-ink and color laser, though, is that with solid-ink only one drum is used and all the colors are applied simultaneously to the drum with a special print head. The result is printing that is fully four times faster than color laser, with printing that looks incredibly smooth and saturated—due to the natural blending of the colors as they are applied.

Not only is the solid-ink printer four times faster than a color laser when printing in color, but it is also faster when initiating the print job. A typical color laser, such as the HP 4500, takes

approximately 36 seconds to print the first page, whether you are printing in monochrome or color. Conversely, the solid-ink Xerox Phaser 860 takes about 10 seconds for the first page to print. Part of this is because of the use of a high-speed, 250MHz PowerPC processor inside the printer, which is faster than most other printers on the market.

#### **Print Quality**

Although solid-ink is technically a dot-level technology just like laser or even inkjet, the resolution is incredibly fine (1,200dpi), and the natural blending of the melted ink renders beautifully saturated and vibrant colors with virtually no trace of dithering. The printing has an almost raised quality to it, similar to how some business cards are printed in raised ink. This is because the ink is actually wax, which is not just coating the paper but becomes embedded in it. The printed result is durable and impervious to water (unlike inkjet printing). Heat can be a concern, but the ink melts at a relatively high temperature of 165°F, which wouldn't be experienced under normal circumstances. Still, you might be careful about leaving print jobs in a locked car in the summer, where temperatures that high are common.

To see how revolutionary solid-ink printing really is, you must compare it to the other color printing technologies. In virtually every area solid-ink has them all beat. Take speed, for example. A color laser printer is four times slower than a monochrome laser for the simple reason that four complete laser mechanisms exist inside the printer and the paper must travel through all of them to pick up the various colors. This means that most color lasers, such as the HP 4500 series, end up with a 4-page-perminute (ppm) output rate. By comparison, the Xerox Phaser 850 has an astounding 14ppm output rate, in color, which is the same speed in monochrome and the same speed as a monochrome laser. That's true color printing at the same speed as monochrome. You can request an information pack that includes page samples from the Xerox Web site.

#### Low Costs for Consumable and Maintenance Items

One of the biggest benefits of solid-ink printing is that of consumables, or rather the lack of them. A solid-ink printer can print 45,000 pages nonstop before it needs any attention. The only part that needs to be replaced at that time is a very low-cost maintenance roller, which can be replaced in less than one minute with no tools. Because you can add solid ink sticks even while the printer is running, you can print for almost two years without ever having a single print job interrupted.

By comparison, the average number of pages a color laser printer can print before it requires some form of attention (new imaging kit, transfer kit, toner cartridge, fuser, and so on) is only about 1,250 pages. That would occur every two or three weeks in a typical office environment. Not only are the consumables less costly for the solid-ink printer, but Xerox and Tektronix offer black ink for free during the life of the printer. Thus there is no penalty for printing monochrome; in fact, you could say monochrome printing is subsidized.

Consider that an average office prints about 50,000 pages every two years. To print 100,000 pages (or four years' worth of printing), a typical color laser will consume 100 expensive toner cartridges (\$100 each), 20 imaging kits (\$75 each), 2 transfer kits (\$150 each), and 1 fuser (\$200). To print the same number of pages on a solid-ink printer uses only 85 blocks of ink (\$50 per block, except black ink, which is free for the life of the printer), and 2 maintenance rollers (\$130 each). This makes the total cost of consumables less than half that of a color laser, and with far less maintenance and print stoppages or problems along the way.

Not only does the solid-ink printer have very little in the way of consumables compared to a color laser or even an inkjet, but the ink blocks are 100% biodegradable and even edible, although I don't think they taste very good. Seriously, though, very little is wasted with solid-ink technology, and the wax ink blocks are no more harmful to the environment than crayons. Also, no toner cartridges have

to be thrown away or sent back for refilling. If any color runs out, the printer simply stops and waits for you to drop in another block. The last page printed before the ink runs out will look as good as the first page printed after the ink is replenished. There is simply no degradation in quality no matter what the status of the ink.

Unlike lasers, no registration problems occur with solid-ink. Because the color is applied to the drum in one pass, the registration is perfect every time. Inkjets have problems with various types of papers, whereas solid-ink prints the same regardless of paper type. In other words, you can use cheap paper without bleeding, smudging, or dull color output. The latest Xerox model, the Phaser 860, uses an improved ink stick (ColorStix II) that improves the feel of the printed page and provides better print quality on all types of paper, smoother transitions and fills, and sharper images.

Temperature and humidity levels have little or no effect on solid-ink print quality. Solid-ink prints are not affected by contact with moisture.

Over the years I've tried inkjet and color laser printers, and neither of them were workable for me as a sole printer. I still had to maintain a laser printer for black-and-white printing. With solid-ink technology, I now have the first printer I've seen that can serve as the sole printer in an office, handling both color and black-and-white with the same speed and efficiency. Check with Xerox at http://www.xerox.com for more information on solid-ink printing and the printer models available.

## **Dye-Sublimation Printers**

Dye sublimation, also called thermal dye transfer, is a printing technique that uses ribbons containing four colored dyes the printer heats directly into a gas. This way, the four colors are mixed before the printer applies them to the paper. These printers can produce 256 hues for each of the four colors, which combine into a palette totaling 16.7 million colors. This results in continuous tone (that is, undithered) images that come very close to photographic quality.

Dye-sublimation printers produce excellent output, but they suffer in almost every other way. They are slow and costly, both to buy and to run. They also require a special paper type that is quite expensive, as are the ribbon cartridges they use. However, dye-sublimation technology is quite compatible with thermal wax-transfer printing; the two differ primarily in the color medium they use. Several manufacturers make dual-mode printers that can use both thermal wax transfer, which is less expensive, and dye sublimation. This enables you to use the cheaper thermal wax mode for proofing and everyday printing, saving the dye-sublimation mode for the final product and other special uses.

One of the pioneers of this technology, Fargo Electronics, has turned its attention to card printers, but many other vendors—including Alps, Fuji, Kodak Digital Science, Mitsubishi, Olympus, and others—have introduced dye-sublimation printers for uses ranging from inexpensive snapshot printing to high-end graphic arts. Typical print resolution is around 300dpi, and some models can print directly from digital flash memory cards. Because some models are battery powered (with an optional AC adapter), you can use them along with your digital camera for a twenty-first-century version of instant photography. Some vendors also sell portable models that work only with their own digital cameras, such as Canon's CP-10 for the Canon PowerShot A10/A20 and Digital ELPH series.

## **Thermal Wax-Transfer Printers**

Thermal wax-transfer printers use wax-based inks, similar to the Tektronix/Xerox solid-ink technology, but at a much lower resolution and quality. They apply the ink directly to the page like an inkjet, not to a drum like a laser does. The process is faster than dye sublimation but is still much slower than even a color laser. The low resolution (generally 300dpi) means the dots are very coarse and colors are dithered rather than smooth. The print quality suffers as a result when compared to continuous tone output, but it is generally better than the output from inkjets.

In printers that offer both dye-sublimation and thermal wax-transfer options, the thermal wax-transfer is used for proofing and the dye-sublimation mode is used for final results.

# Choosing the Right Color Printer for the Job

Unless you are faced with a very tight budget, you have a wide variety of choices you can make when it's time to select a color printer. What type of color printer you choose should be determined by how critical you are about the color quality, how long you want the output to last, how fast you want the output, and whether the output will be considered the final result or is being used as a proof for evaluation before a higher-performance printer or typesetter is used to produce the final page.

SOHO users who use color sparingly and print just a few color pages a week can use any of the current inkjet printers with resolutions at 600dpi or above, either in a standalone version or as part of a multifunction/all-in-one device.

If you are an amateur photographer, you might want to consider a specialized inkjet photo printer with a resolution of at least 1,440×720dpi or 1,200dpi or higher. Even though most of these printers can be used for text work as well, they are optimized for photos. Some of them use six, rather than just four, ink colors. If you are looking strictly for snapshot-sized (4"×5") output, choose from the low-cost (under \$500) 300dpi dye-sublimation printers made by Olympus, Canon, and others. If you are willing to spend \$200–\$1,000 or more, you can choose from a variety of specialized models, including features such as these:

- PC Card and Compact Flash slots for direct import of digital photos into the printer, so you can print without a computer
- Duplex operation for double-sided color printing
- Archival-quality photo printing using specially formulated inks and archival paper
- Wide-format printers
- Printers with network and IEEE-1394 interfaces

Most of the choices listed here use inkjet technology, but a few dye-sublimation printers that achieve true continuous-tone results are available starting around \$300. If you are a graphics professional, very few of the color printers under \$1,000 will be suitable for you because most models either lack built-in PostScript RIP features or are too slow for producing proofs in a high-volume production environment. Most inkjet printers that sell for prices above \$1,000 are suitable for graphics pros, but the high cost of consumables (ink and paper) for these models makes color laser, LED, or solid-ink printers (most of which have PostScript built in) a suitable alternative for many users.

#### Note

In the world of color printing, *low-cost* is a highly relative term. To a professional graphic artist or designer, a \$2,000 color inkjet or \$5,000 color laser printer is a low-cost alternative to the enormously expensive printing systems used by service bureaus. As you learned earlier in this chapter, you can purchase high-quality, low-cost color inkjet printers in the \$150–\$300 range.

# The Effect of the Cost Per Page on Color Printing

Should you use separate black and full-color printers? Despite the huge improvements in both color inkjet and color laser printers in the past few years, the answer is still "yes" in most cases. If you are a SOHO user, for example, using a single color inkjet printer for both full-color and black-text output could cost you much more per year than if you used a monochrome laser printer for text output.

For example, a November 2000 *PC Magazine* study of print costs per page found that the average cost per page of an inkjet printer for color and black ink ranged from as little as 7 cents per page to as much as 31 cents per page (based on 5% coverage of the page for color prints and 8% of the page for black text). If a user printed just 25 black-text pages and 25 color prints per week, the ink cost at 7 cents per page would reach about \$190 per year, whereas ink costs at 31 cents per page would exceed \$800 per year! This is enough to pay for a SOHO-market laser printer—twice. Low-cost printers tend to have higher cost-per-page figures because of the small capacity of their ink tanks.

For the best bang for the buck in a SOHO environment, I recommend that you use a mid-range (\$150–\$300) inkjet printer for color work and a laser printer for black text. Laser printers typically have a toner cost of well below 1 cent per page, less expensive paper when compared to inkjet printers, and better (and faster!) black-text quality, even when compared to inkjet printers with higher dpi ratings.

How expensive to operate are 1,200dpi color laser printers, such as the Xerox Phaser 860? For a black-and-white business letter (3% page coverage), this printer costs just a half-cent per page. For example, with 15% of the page covered with text and limited color illustrations, the Phaser 860 costs just 6.3 cents per page. For a typical color flyer with 24% page coverage, the Phaser 860 costs just 11.3 cents per page. These values compare favorably with inkjet printers and don't take into account the much faster speed of color laser printing. Although color lasers can cost 10 times as much as midrange inkjet printers, their operating costs are much lower than the average.

One variable not figured in the previous discussion can substantially change the cost-per-page picture: the cost of paper.

The typical monochrome laser printer has a miniscule cost per page, even when paper is considered. Ordinary copy paper selling for under \$4/ream produces very sharp and satisfactory results in operation because the fuser bonds the toner to the paper. Similarly, color laser printers also can use ordinary paper for text, although more expensive coated paper at costs of about 90 cents per sheet is recommended for best results in color page proofing or final production.

Inkjet printers require better paper to reach their rated resolutions. Why? As you learned earlier, inkjets spray the ink onto the paper, where it dries to make the image. The rough surface of typical copy paper—although no barrier to acceptable operation with laser printers—greatly reduces the effective visual resolution of an inkjet printer because the ink wicks through loose fibers on the surface of the paper.

At a minimum, smooth papers designed for inkjet printers (and costing a buck or two more per ream than copy paper) should be used even in high-speed "plain paper" printing modes for best results.

If you decide to print your own photos (and avoid a trip to the photo counter at your local store for reprints), be prepared for sticker shock. Although many grades of so-called "photo paper" are available for inkjet printers, the newest 2,400dpi and 2,800×720dpi printers need the finest-quality glossy photo stock for best results at costs of as much as \$1.75–\$2 per full-page sheet. If your printer isn't designed to handle snapshot-size paper, I recommend that you buy the 8.5"×11" paper that has punchouts for two 4"×6" or 5"×7" prints; you print two pictures per page either using your standard graphics or page-layout program or using special color-printing software supplied by some vendors. If you plan to print more than a few pages per month, consider carefully how much your printer costs, how much your media costs, and how much your ink or toner costs per page before you decide which color printer to buy.

# **Choosing a Printer Type**

With so many printers to choose from, going to the store or e-store to find the best one for your needs can be confusing. This section helps you focus on the best choices for you and your company or family.

When you're buying a printer, you're really buying a combination of the following factors:

- Output quality
- Output speed
- Versatility
- Flexibility
- Economy
- Reliability

Always keep in mind that your printer makes an impression on those who receive the output. Make it a good impression!

Because the print quality is really the bottom line when it comes to printing, use the checklists that follow to help you decide on two or three models. Then, compare prices, availability of supplies, cost per page, and print quality to help you get the best models for your needs. Most printer manufacturers allow you to request print samples from their Web sites, enabling you to see actual output, even if your local stores don't have the model set up for a live demonstration.

Use the following feature checklists to help you focus on the most important features. Three checklists are presented: one for SOHO users, one for network users, and one for mobile users.

# **SOHO Users**

SOHO (small office, home office) users often must use a single printer as a jack-of-all-trades. The following checklists will help you buy a printer that comes as close as possible to "mastering" your small-office or home-office domain.

For inkjet printers, I recommend that you purchase a printer with the following features:

- At least two ink cartridges (one for black and one for color). This enables you to print true black and full-color without changing ink cartridges.
- A print resolution of  $720 \times 1,440$ dpi, 1,200dpi or above.
- A rated speed of at least 12ppm (pages per minute) for black and 8ppm for color text. Actual speeds will be less.
- A parallel or USB port. I prefer having both ports in case I want to use the printer with Windows NT 4.0, older versions of Windows 95, or DOS applications (none of which have USB support). Linux support for USB varies with the distribution you use.
- Compatibility with your operating system. Check the printer vendor's Web site for drivers. If you are planning to use the printer with Linux, check the Web for drivers that support your preferred distribution ("distro" in Linux-speak) because most printer vendors still don't support Linux with their own drivers.

#### Desirable options include

- 1,200×2,400dpi or 720×2,880dpi.
- Separate ink cartridges for each color.
- Photorealistic features, such as six-color output and color-layering. This can improve photo appearance.
- Flash memory slots. These are useful for digital photographers.
- High-speed black ink cartridges (if it's your only printer). These have more nozzles for faster printing.
- Duplexing capability. Printing on both sides of the paper makes creating double-sided originals very simple and saves paper.
- *Pigmented ink*. If you're using the printer for photos and are serious about long-term durability, matching pigmented ink with archival paper can help you create prints that can outlast regular photographic prints.

For laser printers, I recommend that you purchase a printer with the following features:

- A true print resolution of 1,200dpi or above.
- 12ppm or higher print speeds.
- *PCL 5* or above (true or a good emulation).
- At least 4MB of RAM or above. This should be installed at the factory or be field-upgradable.
- *A parallel or USB port*. I prefer having both ports in case I want to use the printer with Windows NT 4.0, older versions of Windows 95, or DOS applications (none of which have USB support). Linux support for USB varies with the distribution you use.

#### Desirable options include

- *High-capacity paper trays.* This enables you to print large jobs without constantly reloading the paper.
- Optional straight-through paper path. Makes printing heavier paper stock, business cards, labels, and envelopes more reliable.

# **Network Users**

A printer that will be shared among many users needs more horsepower and more features than a printer meant for a single user. Some features from the SOHO checklist are repeated here, but the emphasis is on helping you get a printer that's meant to be shared among all types of users.

For inkjet printers, I recommend that you purchase a printer with the following features:

- Separate ink cartridges for each color. This enables you to replace only the color that runs out.
- $\blacksquare$  A print resolution of 720×1,440dpi, 1,200dpi, or above.
- A speed of at least 15ppm for black and 10ppm for color.
- A parallel port or USB port and an Ethernet port (standard or optional).
- *True PDL or escape-sequence printer control.* The printer should not be host based (it should not use Windows GDI or HP PPA technology).

#### Tip

If the printer is designed for use only with Windows, it's usually not networkable.

- Can be networked.
- Supports all networks and operating systems used in the office.

#### Desirable options include

- Photorealistic features (if you print photos).
- High-speed black ink cartridges for extra speed.
- Envelope feeder.
- Duplexing capability. Printing on both sides of the paper makes creating double-sided originals very simple and saves paper.

For laser printers, I recommend that you purchase a printer with the following features:

- A true print resolution of 1,200dpi or above
- 15ppm or higher print speeds
- PCL 5 or above (true or a good emulation)
- Support for all networks and operating systems in your office
- At least 8MB of RAM or above (installed at the factory or field-upgradable)
- A USB port and an Ethernet port (standard or optional)
- High-capacity paper trays

#### Desirable options include

- Modular paper trays for adding extra capacity.
- Envelope feeder.
- *Duplexing capability.* Printing on both sides of the paper makes creating double-sided originals simple and saves paper.

# **Mobile Users**

Mobile printer users have limited platform choices because only thermal or small inkjet printers are available. However, a checklist can still provide valuable guidance:

- Same PDL or escape-sequence control as used by office printers to make field printing similar to office printing.
- Parallel interface with optional PC Card or USB (preferred) for portability between systems.
- Multiple-sheet paper feed to improve reliability of printing.
- Readily available ribbons, ink cartridges, or thermal paper (check your favorite office supply chain to see whether you can get spares at any of their locations).
- Print quality is more important than speed.
- 12 minimum speed for laser-based models.
- Copier that can run whether computer is on or off.
- Fax features.

# **Installing Printer Support**

As soon as you connect a typical printer with a PDL or escape-sequence controls onboard to your PC's parallel or serial port, it is capable of receiving and processing ASCII text input. Even before you install a driver, you can issue a simple DOS command, such as the following:

dir > LPT1

The greater-than sign in this command redirects the directory listing to the PC's parallel port. A printer connected to that port will receive and print the listing using the printer's default page format. If the printer connected to your PC processes data a page at a time, you must manually eject the current page to see the printed results. This is because the echo command does not include the form feed escape sequence that causes the printer to eject the page.

You also can redirect a text file to the printer port using a command such as the following:

copy readme.txt > LPT1

These commands prove that the PC's parallel or serial port provides a fully functional interface to the printer, but to exercise any further control over the print job, you must install a printer driver. However, if you are troubleshooting a system problem that prevents you from loading the Windows printer drivers, this capability can be useful for printing documentation files or other documents.

#### Note

These simple tests will not work with most host-based printers. A few can perform these DOS-based tests from within a DOS session running under Windows (a "DOS box"), but most require that printer drivers be installed first.

PostScript-only printers must receive PostScript commands to print. A simple printer test that does work with PostScript printers is part of the venerable Microsoft MSD utility shipped with MS-DOS and Windows 3.1 and is found on the Windows 95/98/Me CD-ROM. A dual-mode printer with both PostScript and PCL modes will use the PCL mode for this print test if PCL is the default mode.

# **DOS Drivers**

Many DOS programs use no printer drivers, relying instead on the capabilities of the printer and the ASCII characters that represent control codes (such as carriage return and line feed). Larger applications, however, such as word processors and spreadsheets, typically do include drivers for specific printers. Normally, the driver selection is part of the program's installation process.

Only a few DOS applications provide driver support for a large selection of printers. WordPerfect, for example, traditionally took pride in its comprehensive printer support, but most applications tend to include a few generic drivers that enable you to specify your printer only in the most general sense. There have been virtually no new MS-DOS programs in several years, meaning that you will probably have a difficult time finding support for a new-model printer even in a product such as WordPerfect.

If you have a laser printer that is not specified in the application's list of drivers, you should be able to use a driver supporting the same version of the page description language your printer uses. A LaserJet III driver, for example, will function with any of the LaserJet III variants—such as the IIId and the IIIsi—because they all use PCL 5. The same driver also should work with the LaserJet 4 and 5 lines if necessary because the versions of PCL these printers use are backward compatible with PCL 5.

These more generic drivers might not support all your printer's paper trays and the other features that distinguish the various models. For example, you will not be able to print at 600dpi on your

LaserJet 5 printer with a PCL 5 (not PCL 5e) driver. However, you should be able to expect reasonably good results with this type of driver support.

If you have an inkjet printer, you might need to use it in an emulation mode, treating it as a very quiet dot-matrix printer. Check the emulations recommended.

#### Caution

DOS printing support, once a given except for PostScript-only printers, is becoming a missing feature, especially with low-cost laser and inkjet printers. Some models offer printing from within a "DOS box" under Windows, but this is of no help if you need to print BIOS setup screens or need to print from a DOS program without Windows in the background. The lack of DOS support in new printers is a good reason to keep older inkjet or dot-matrix printers that use a true PDL or escape-code sequence programming around for utility jobs.

# **Windows Drivers**

Printer drivers in Windows differ from those in DOS in two ways:

- The printer drivers are part of the operating system, so a Windows printer driver supports every Windows application.
- You can get printer drivers for your specific model from the printer manufacturer rather than waiting on an application software developer.

Windows 3.1, Windows 9x/Me, Windows NT, Windows 2000, and Windows XP might use different drivers to support the same printer, and the interface you use to add printer support might be different in each operating system, but the process of installing a driver is fundamentally the same:

- 1. Select a printer manufacturer.
- 2. Select the model of printer.
- 3. Select the port (serial, parallel, network, or USB).

This process is performed through the Printers icon in the Control Panel.

# Using the Printers Icon in the Control Panel

All the Windows operating systems have a Printers icon in the Control Panel. This is the central location for all driver-configuration activities, including

- Local printer driver installation
- Network printer driver installation
- Printer testing
- Alternative drivers for a given printer
- Viewing and setting of printer properties
- Printer diagnostics and utilities (many inkjet printers have head-alignment or cleaning features located on the properties sheet)

If you have a printer that offers a choice of PDLs, you can install a driver for each of the supported languages (typically PostScript and PCL) and select either one when you print a document. Experience will teach you that each language has its strengths and when to use a particular language. Normally, PCL is better for text-heavy documents, whereas PostScript is better for elaborate graphics, especially those created with programs such as Adobe Illustrator and CorelDRAW.

If you have a network client installed on your system, you can install drivers for the printers you regularly access on the network. The Printers Control Panel enables you to browse the network by using your client and to select the objects representing your network printers.

You also might encounter situations in which it is convenient to "print" a document to an imaginary printer. If, for example, you have to submit a desktop publishing document for prepress work, you can install the appropriate driver for their image setter on your PC and save the print job data to a file instead of sending it out through a parallel or serial port.

The PDL code created by a printer driver is simply ASCII text, and as such, you can store it as a normal file on your PC. All Windows and most DOS printer drivers enable you to select an output destination of FILE as an alternative to a parallel or serial port. When you actually print a document, the system prompts you for the name and location of the output file to be created.

You can then transport the print file to a system with the appropriate printer by using a disk, a modem, or any other standard medium. After the file is there, you can simply direct it out the appropriate printer port by using the COPY command shown earlier. Because the printer driver has already processed the job, you do not need to have the application that created the document or the printer driver installed on the system. All the commands are in the output file, and you simply must get the file to the printer. With Windows, you also can drag-and-drop the output file to the appropriate printer icon or right-click the file and select Send To (*printer name*) to print the document.

If you need plain-text output from a program that lacks a File, Save command but allows printed output, you should set up a text-only printer (Generic-Text only in Windows) as one of your printer choices and set its port to FILE. "Print" a report to this "printer" and you create a plain-text ASCII file you can use with a word-processing program.

#### Windows Driver Installation

32-bit Windows versions (9x through XP) include a wizard for installing printer drivers that walks you through the entire process. When you click the Add Printer icon in the Printers Control Panel, the wizard first asks whether you are installing a printer connected to the local machine or to the network. You then select the manufacturer of your printer and the specific model.

Current Windows operating systems include a comprehensive selection of printer drivers, but they also include a Have Disk button that enables you to install drivers you have obtained from the manufacturer of your printer or from other sources.

After selecting the printer type, you specify the port to which the printer is attached. The available COM and LPT ports installed on your system are listed. The FILE option enables you to save print jobs to disk files.

The wizard also asks whether you intend to use the printer with DOS applications. If you answer yes, the wizard configures your system to redirect all output sent to the LPT1 printer port to the printer driver. This is necessary when you are configuring a network printer because DOS applications usually do not have support for network printing.

After you specify whether you want to make the new printer your default Windows printer, the wizard creates a new icon in the Printers Control Panel. This makes the printer available to all your Windows applications and provides access to the printer's Properties dialog box, which you can use to configure the driver and manipulate your print jobs.

#### Tip

If you want the best performance and most features for your printer, either use the printer driver provided by the manufacturer on the setup CD-ROM or disks or download it from the manufacturer's Web site. The driver provided on the Windows CD-ROM is often very limited in its features and might prevent you from getting the most out of your printer.

#### USB Printer Drivers for Windows 98/Me/2000/XP

Microsoft provides the following USB printer driver files with these versions of Windows:

- Usbprint.sys
- Usbmon.dll

Ideally, all USB printers will use these drivers along with any additional drivers provided by the printer vendor to support a particular printer. If you install a new USB printer and your existing USB printer stops working, your existing USB printer most likely used its own drivers rather than these drivers. Contact the printer vendor for an updated driver that uses these files.

#### Driver Signing

In an attempt to control the quality of device drivers for Windows, Windows 98/Me/2000/XP checks device drivers during installation for a digital signature indicating that the device driver has been approved by Microsoft's Windows Hardware Quality Labs (WHQL). Unsigned drivers for printers and most other hardware classes can be installed in place of digitally signed drivers, but the user is warned that the driver hasn't been digitally signed by WHQL. Drivers installed from the Windows CD-ROM that either are used to support devices installed in a new system or are installed by Windows Update are digitally signed, but drivers downloaded directly from the device manufacturer might not be, especially when first introduced.

Microsoft provides various ways for vendors to receive digital signatures for their device drivers; therefore, over time, the use of unsigned drivers is likely to diminish.

# Windows Driver Configuration

The Properties dialog box for a particular printer typically contains numerous settings apart from those for selecting the port the printer is to use. The features and appearance of this dialog box depend on the printer driver you have installed; however, in most cases it enables you to select items such as the size and orientation of the paper the printer will use, the tray in which the paper is loaded, and the number of copies of each page to print.

Many printer drivers provide settings that enable you to adjust the way the driver handles print elements, such as fonts and graphics. A typical Graphics page such as that for the HP LaserJet 5P driver might contain the following parameters:

- Resolution. Enables you to select from the print resolutions supported by the printer. A lower resolution provides faster printing and uses less printer memory. This setting doesn't affect text quality on most recent laser printers; the text will still print at the printer's maximum resolution (600dpi on this model).
- *Dithering*. Enables you to select various types of dithering for the shades of gray or colors produced by your printer. The various dithering types provide different results depending on the nature of the image and the resolution at which you are running the printer.

#### Note

You might find that choosing "coarse dithering" for graphics that will be photocopied later actually produces a better quality copy than "fine dithering." This is because normal (nondigital) copiers tend to smear the dots making up the photographic image. If you plan to photocopy your original for distribution, always make a test copy and evaluate it before you make your high-volume copy run. You might need to adjust your printer options and reprint the original to get acceptable results by varying dither, darkness, contrast, and other options. If you use a digital copier, you might find that fine dithering produces better results.

- *Intensity*. Enables you to control how dark the graphic images in your documents should be printed.
- *Graphics mode.* Enables you to select whether the driver should send graphic images to the printer as vectors to be rasterized by the printer or should rasterize the images in the computer and send the resulting bitmaps to the printer. If you're printing complex slides from a program such as Lotus Freelance Graphics to an HP LaserJet printer, you might find that the layers become "transparent" if you use the default vector graphics setting but print as intended with the bitmap setting.

#### Caution

If you're planning to use the printer to produce multiple copies of pages with vector graphics from presentation or draw-type software, such as Freelance Graphics, Microsoft PowerPoint, CorelDRAW, or Adobe Illustrator, do a single-copy test print first to see whether you have problems before running your high-volume print job.

Many printer drivers include a Fonts page that lets you control how the driver treats the TrueType fonts in the documents you print. The usual options are as follows:

- *Download TrueType Fonts As Outline Soft Fonts*. Causes the driver to send the fonts to the printer as vector outlines so the printer can rasterize them into bitmaps of the proper size. This option generally provides the fastest performance.
- Download TrueType Fonts As Bitmap Soft Fonts. Causes the driver to rasterize the fonts in the computer and send the resulting bitmaps to the printer. This option is slightly slower than sending the font outlines but uses less printer memory.
- *Print TrueType As Graphics*. Causes the driver to rasterize the fonts into bitmaps and send them to the printer as graphic images. This is the slowest of the three options, but it enables you to overlap text and graphics without blending them.

The Device options provided by many printer drivers enable you to specify values for the following options:

- *Print Quality*. Enables you to select the level of text quality for your documents. Lower qualities print faster but have a coarser appearance.
- *Printer Memory*. Enables you to specify how much memory is installed in the printer. The setting displays the amount of memory that ships with the printer, but if you install additional memory, be sure to modify this setting if Windows doesn't detect the additional memory. This setting is used by the Printer Memory Tracking feature (see the following option) to calculate compression and the likelihood of the print job being completed successfully.
- *Printer Memory Tracking*. Enables you to control how aggressively the printer driver will use the amount of memory configured in the printer memory parameter. When it processes a print job,

the driver computes the amount of printer memory needed and compares it to the amount installed in the printer. If the job requires a great deal more memory than the printer has, it will abort the job and generate an error message. When the amount of memory required is close to the amount installed, this setting determines whether the driver will attempt to send the job to the printer, at the risk of incurring an out-of-memory error, or behave conservatively by aborting the job.

Inkjet printers often feature a Main page that enables you to specify resolution, paper type (plain, photo-quality, transparency), resolution, ink (black or colors), and color adjustments. The Utility page enables you to clean the nozzles, align the nozzles, and check for clogged nozzles on many models.

# Tip

If you use an inkjet printer (or use the fold-down straight-through paper path on some laser printers), your pages are stacked in reverse order. Some printers offer an Ordered Printing or Reverse Print Order option that enables you to print a multipage document last page first. This produces a properly stacked document in the printer output tray.

Make sure you enable this feature in either the printer properties sheet or with the printer setup in your application, but not in both places. Enable it in both places, and they cancel out each other.

# **Printer Sharing via a Network**

Windows 9x/Me/NT/2000/XP all enable you to share local printers with other users on a Windows network. To do this, you must explicitly create a share representing the printer from the Sharing page of its Properties dialog box. On this page, you specify a NetBIOS name that will become the share name for the printer and a password if you want to limit access to certain users.

After you have created the share, the printer appears to other users on the network just like a shared drive. To access the printer, a network user must install the appropriate driver for the printer and specify the name of the share instead of a local printer port. To avoid having to type out the path, you can drag an icon representing a network printer from the Network Neighborhood and drop it onto the Add New Printer icon in the Printers Control Panel. After this, you need only select the appropriate driver and answer the default printer and printer test page questions to complete the printer installation.

#### **Caution**

Before you try to network your printer, be sure it's network compatible. Many low-cost printers today are host based and can't be shared over a network. Check with the printer vendor for details.

You also can share your printer with non-Windows users if you set up a TCP/IP network and if the other computers (such as Mac or Linux) have compatible drivers for your printer. This is much easier if you can use a PostScript-compatible printer on the network.

#### Remote Drivers

Windows NT 4.0, Windows 2000, and Windows XP Professional differ from Windows 9x, Windows Me, and Windows XP Home in that they can store and distribute the printer drivers for multiple operating systems. When you share a printer in Windows NT/2000/XP Professional, the dialog box contains an Alternate Drivers selector that enables you to choose the other versions of Windows operating systems used by the other computers on your network.

After the wizard installs the driver for the Windows NT/2000/XP Professional system, it prompts you for the appropriate media containing the drivers for the other operating systems you've selected. This way, when a client selects that Windows NT/2000/XP Professional printer share, it automatically downloads the proper driver from the Windows NT/2000/XP Professional system and installs it, preventing the user from having to identify the printer manufacturer and model.

# **Print Sharing via Switchboxes**

As an alternative to networking, a variety of printer-sharing devices are available at low cost. The easiest, cheapest way to share a single printer with two to four computers nearby is with an auto-sensing switchbox, available from cable makers such as Belkin and many others.

Printer *switchboxes* have an output plug to which the cable to the printer is connected and two or more input plugs to which the cables from the computers are connected. Computers are typically connected to the box by 25-pin straight-through cables, and the connection from the box to the printer uses a standard DB-25 to Centronics printer cable.

#### Manual Switchboxes

*Simple switchboxes* use a rotary switch to determine which computer has control of the printer. Although these units are still on the market, they're not recommended for use with laser or inkjet printers or nonprinter parallel devices because these devices can be damaged by the switching process and the boxes usually lack IEEE-1284 bidirectional features.

#### Autosensing Switchboxes

Autosensing switchboxes are powered by either an external power pack or the data cables; they continuously switch from one port to the next until a print job is sensed. At that point, the box locks on to the print job until the printer has been sent the last page. For use with MS-DOS printing (which often can't wait for the switchbox to scan the port), many of these boxes also provide the capability for the desired port to be set manually. Most recent models support bidirectional IEEE-1284 modes, such as EPP and ECP. Autosensing switchboxes that support IEEE-1284 modes work with most modern laser and inkjet printers; they also enable sharing of peripherals, such as scanners, tape backups, and other parallel-port devices. IEEE-1284-compliant autosensing switchboxes are available from Belkin and many other vendors. Many of these devices are reversible, enabling a single computer to access multiple printers from a single parallel port.

Many HP LaserJet models have some form of modular I/O (MIO) slot that can be used for printer sharing. Most print sharing product vendors use this slot for network print server devices, but a few vendors such as IEC (www.iec-usa.com) still offer print sharing based on converting fast parallel output into slower RS-232 serial output over RJ-11 telephone cables for long-distance printing by multiple computers. The Aerocomm (www.aerocomm.com) GoPrint series, available in three models, uses wireless transmission to share up to eight parallel printers of various types among as many as 128 computers at distances up to 200 feet.

# Support for Other Operating Systems

If your office contains a mixture of Macintoshes and PCs, make sure the printer offers Macintosh support. Many "personal" printers are basically host based, requiring Windows to function. Users of the increasingly popular Linux operating system also must shop carefully because Linux support is still primarily provided by the Linux software vendors, not by the printer makers themselves. For example, Red Hat's popular version of Linux supports PostScript printers natively but uses a PostScript-type interpreter called Ghostscript to support certain non-PostScript models. Look for the hardware compatibility list at Red Hat's Web site. Also, see *Upgrading and Repairing PCs, Linux Edition*, published by Que.

# **Preventative Maintenance**

Printers are traditionally one of the most annoying devices to troubleshoot for computer professionals because they are prone to many mechanical problems that PCs and other networking devices are not prone to. Variability in the quality of consumables and improper handling by users can exacerbate these problems, resulting in printers that require more attention and maintenance than other devices.

As with PCs, preventative maintenance for printers is largely based on common sense. If you keep the unit clean and treat it properly, it will last longer and produce better quality output than if you don't.

Keep the exterior of your printer clean and free of smudges by wiping it with a soft cloth dampened with water.

# **Laser and Inkjet Printers**

For laser printers, the best preventative maintenance regimen results from purchasing a printer that uses toner cartridges with photoreceptor and developer assemblies. These components regularly come in contact with the toner, so replacing them on a regular basis ensures that these vital parts are clean and undamaged. If your printer does not use this type of cartridge, you should take extra care to clean the inside of the printer whenever you replenish the toner, following the manufacturer's recommendations. Some printers include a special brush or other tool for this purpose.

#### Caution

It is particularly important to follow the manufacturer's recommendations regarding safety whenever you are working inside a laser printer. Apart from the obvious danger caused by live electrical connections, be aware that some components are very delicate and can be damaged either by rough handling (such as the developer unit and the corotrons or corona wires) or by excessive exposure to light (such as the photoreceptor). In addition, the printer's fusing mechanism is designed to heat up to 400°F or more and might remain very hot for some time after you unplug the unit. Always allow the printer to cool down for at least 15 minutes before performing any internal maintenance that brings you near the fusing rollers.

Most inkjet cartridges contain new nozzles and a new ink supply, which prevents problems caused by nozzles that have become clogged with dried ink. Similar to lasers, thermal inkjet printers also rely on a powerful heat source, so you should take precautions before touching the internal components.

Low-cost inkjet cleaning kits can be purchased to help keep your inkjet printer free of ink build-up. Some work with a specially textured cleaning sheet you spray with the cleaning fluid provided with the kit and then run through the printer by printing a few words. These work with all brands and are particularly useful with piezo-electric inkjet printers, such as those made by Epson, because these printers do not allow the user to remove the print head. Others let you clean the print head after you remove it from the printer; these work with Canon and HP models.

To avoid inkjet problems, be sure you turn off the printer with its own power switch, not the surge protector or power director! The printer's own power switch initiates a controlled shutdown of the printer, including capping the print heads to keep them from drying out. If you turn off the power externally (with a surge protector, for example), the print heads might dry out because they're exposed to the air, which eventually clogs them beyond user adjustment.

Minor clogging of inkjet cartridges can sometimes be cured by using the printer's diagnostics routines, accessible either through push buttons on the printer or through the printer's property sheets in Windows.

#### **Dot-Matrix Printers**

Dot-matrix printers are more prone to collecting dirt and dust than are any other type of printer. This is due both to the physical contact between the inked ribbon and print head and to the use of continuous feed paper. As the printer runs, a fabric ribbon turns within its cartridge to keep a freshly inked surface in front of the print head. This lateral movement of the ribbon, combined with the continuous high-speed back-and-forth motion of the pins within the print head, tends to produce an ink-saturated lint that can clog the print heads and smudge the printed characters. Film ribbons can help reduce these problems and provide better print quality but at the cost of a shorter ribbon life.

Continuous feed paper presents another problem. This paper has perforated borders on both edges with holes the printer uses to pull the paper through the printer. Depending on the quality of the paper you purchase, some of the dots punched out to produce the holes might be left in the pad of paper. As the paper passes through the printer, these dots can be left behind and eventually can interfere with the paper handling mechanism. Keep dot-matrix printers clean by removing the dots and dusting with canned air or a vacuum cleaner and swabbing the print heads regularly with alcohol.

# **Choosing the Best Paper**

Both laser and inkjet printers use cut-sheet paper almost exclusively (some inkjet printers can use paper rolls for banner printing) and are therefore prone to paper handling problems, such as paper jams and clumping (multiple sheets feeding simultaneously). You can minimize these problems by ensuring that you use paper intended for your printer type. This is especially true when you are printing on unusual media, such as heavy card stock, adhesive labels, or transparencies.

# Tip

If you want to run heavier-than-usual paper or card stock through a laser printer, see whether you can set the printer to use a straight-through paper path. On some models this requires you to flip down a special feed tray on the front of the printer and open a rear-mounted output tray in place of the normal feed tray and top-mounted output tray. A straight-through paper path minimizes the chances of jams and is also recommended for label and transparency stock.

Before you buy heavy paper or card stock for your printer, check the manual for the recommended and maximum weight (thickness) you can use. With inkjet printers, you will also need to adjust the head gap to avoid smearing printed output.

Printer manufacturers usually specify a range of paper weights the printer is designed to support, and exceeding these can affect the quality of your results. Even more dangerous, using labels or transparencies that are not designed for laser use in a laser printer can be catastrophic. These media usually are not capable of withstanding the heat generated by the fusing process and might actually melt inside the printer, causing severe or irreparable damage.

You also should take precautions when storing your printer paper supply. Damp paper is one of the chief causes of paper jams, clumping, and bad toner coverage. Always store your paper in a cool, dry place—with the reams lying flat—and do not open a package until you are ready to use the paper. When you load paper into your printer, it's always a good idea to riffle through the pad first. This helps the individual pages to separate when the printer extracts them from the paper tray.

# **Common Printing Problems**

You can avoid many printing problems with regular preventative maintenance procedures, but occasionally you will still find that the output from your printer is not up to its usual standards or that the printer is not functioning at all. When you are faced with a printing problem, determining whether the problem originates in your application, the computer's printer driver, or the printer hardware can be difficult.

In many cases, you can apply standard troubleshooting methodology to printing problems. For example, if you experience the same printing problem when you generate a test page from the printer's control panel as when you print a document from your PC, you can rule out the computer, driver, and printer connection as the source of the problem and begin examining the printer. If you experience the same printing problem with various drivers, you can probably rule out the driver as the cause (unless the manufacturer produced several versions of the driver with the same bug).

Consistency is also an important factor when troubleshooting printer problems. If one page in ten exhibits the problem, you can generally rule out software as the cause and begin looking at the hardware, such as the connecting cable and printer.

The following sections examine some of the most commonly seen printer problems, categorizing them according to the source of the problem. However, these categories must be taken loosely because some of the problems can have several causes.

It's important to understand that none of the procedures described in the following sections should take the place of the maintenance and troubleshooting instructions provided with your printer. Your printer might use components and designs that differ substantially from those described in this chapter, and the manufacturer should always be the ultimate authority for hardware maintenance and problem-solving procedures.

#### **Printer Hardware Problems**

Problems with the printer usually result from the consumables, such as toner and paper. If the toner cartridge is nearly empty or the printer's internal components become encrusted with loose toner, the quality of the print output can degrade in various ways. In the same way, paper that is damp, bent, wrinkled, or inserted into the tray improperly can cause myriad problems. You should always check the following elements before assuming that the printer's internal hardware is at fault:

- Fuzzy print. On a laser printer, characters that are suddenly fuzzy or unclear are probably the result of using paper that is slightly damp. On an inkjet printer, fuzzy or smeary characters can result when you use various types of paper not specifically intended for inkjet printing or when you have the head gap adjusted incorrectly. This also can occur if a problem exists with the connection between the print cartridge and cradle. Try reinstalling the print cartridge.
- Variable print density. If you find that some areas of the page are darker than others when using a laser printer, the problem is probably due to the distribution of the toner on the photoreceptor. The most common cause for this is uneven dispensation of the toner as its container empties. Removing the toner cartridge and shaking it from side to side redistributes the toner and should cause it to flow evenly. You can also use this technique to get a few more pages out of a toner cartridge after the printer has registered a "toner low" error. If your printer consistently produces pages with the same varied print density, the problem could be the printer's location. If the unit is not resting on a level surface, the toner can shift to one side of the cartridge, affecting the distribution of the toner on the page. Your printer also might have a light leak that is causing one area of the photoreceptor to be exposed to more ambient light than others. Moving the printer away from a bright light source can sometimes remedy this problem.
- Dirty or damaged corotrons. A laser printer's corotrons (corona wires) apply electrostatic charges to the photoreceptor and paper. If the transfer corotron (which charges the paper) has clumps of toner or paper fragments on it, it can apply an uneven charge to the paper, and you might see faint or fuzzy white lines running vertically down your printed pages. All-black or all-white pages can be caused by a broken charger or transfer corotron, respectively. A toner cartridge that contains the photoreceptor drum typically includes the charger corotron as well, so replacing the cartridge can remedy some of these problems. You also can (gently!) clean a dirty corotron with a lint-free foam swab or other material recommended by the manufacturer. If you use a

- cotton swab, be sure not to leave cotton fibers behind on the wires. The transfer corotron is usually built into the printer (and not the cartridge) and will require professional servicing if it is broken. These components are made of fragile wires, so be very careful when you clean them. Some low-cost printers use rollers instead of corona wires.
- Sharp vertical white lines. A sharp white line extending vertically down the entire length of your laser-printed pages that does not go away when you shake the toner cartridge is probably caused by dirt or debris in the developer unit that is preventing the unit from evenly distributing the toner onto the photoreceptor. Again, if the toner cartridge includes the developer unit, replacing it is the simplest fix. If not, your printer might have a mechanism that enables you to remove the developer roller for cleaning or even a tool designed to remove dirt from the roller while it is in place. You also might be able to clean the roller by slipping the corner of a sheet of paper down the slots between the roller and the metal blades on either side of it.
- Regularly spaced spots. If your laser-printed pages have a spot or spots that are consistently left unprinted, the cause might be a scratch or other flaw in the photoreceptor drum or a build-up of toner on the fusing roller. You can often tell the difference between these two problems by the distance between the spots on the page. If the spots occur less than 3" apart (vertically), the problem is probably caused by the fusing roller. Because the photoreceptor drum has a larger diameter than the fusing roller, the spots it produces would be farther apart or perhaps only one on a page. Replacing a toner cartridge that contains the photoreceptor drum and the fuser cleaning pad (an oil-impregnated pad that presses against the fuser roller to remove excess toner) should solve either of these problems. Otherwise, you probably will have to replace the drum assembly or the fuser cleaning pad separately. Some printers require professional servicing to replace the photoreceptor drum. To be sure where the problem lies, check the printer vendor's Web site or the printer documentation for the circumferences of the fusing roller, photoreceptor drum, and other rollers in the printer and where they leave marks on the paper.
- Gray print or gray background. As the photoreceptor drum in a laser printer wears, it begins to hold less of a charge and less toner adheres to the drum, resulting in printing that is gray rather than black. On printers that include the drum as part of the toner cartridge, this is not usually a problem because the drum is changed frequently. Printers that use the drum for longer periods of time often have a print density control that enables you to gradually increase the amount of toner dispensed by the developer unit as the drum wears. Eventually, however, you will have to replace the drum; at that point, you must lower the print density back to its original setting, or you might find that your prints have a gray background because the developer is applying too much toner to the photoreceptor drum.
- Loose toner. If the pages emerging from your laser printer have toner on them that you can rub or brush off, they have not been properly fused. Usually, this means the fuser is not reaching the temperature necessary to completely melt the toner and fuse it to the page. A problem of this type nearly always requires professional service.
- Solid vertical black line. A vertical black line running down the entire length of several consecutive pages is a sign that your laser printer's toner cartridge might be nearly empty. Shaking the cartridge can usually eliminate the problem, but eventually you will have to replace it.
- Frequent paper jams. Paper handling can be a delicate part of the printer mechanism, which is affected by several elements. Printer jams can result when paper is loaded incorrectly into the feed tray, when the paper is damp or wrinkled, or when you use the wrong type of paper. Occasional jams are normal, but frequent jamming can indicate you are using paper stock that is too heavy or is textured in such a way as to be improper for laser printing. Jams also can result when the printer is not resting on a level surface.

Envelope handling is often the weak spot in paper handling, especially with older laser printers or low-cost inkjet printers. Because of envelopes' uneven thickness, they tend to produce a high percentage of jams. Even if your printer is designed to handle multiple envelopes, consider feeding them one at a time if you have problems, or use alternative addressing means, such as clear labels.

■ Blank pages appear between printed pages. Paper that is damp, wrinkled, or too tightly compressed can cause two or more sheets to run through the printer at one time. To prevent this, store your paper in a cool, dry place; don't stack the reams too high; and riffle through the stack of paper before you insert it in the feed tray. This also can be caused by different paper types or sizes loaded in the IN tray at the same time.

#### Note

Before you look for a paper problem, be sure to check the printer setup. Some printers, especially on networks, are set to use a blank page to separate print jobs.

■ *Memory overflow/printer overrun errors*. These errors indicate that the job you sent to the printer was too complex or consisted of more data than its buffers could handle. This can be caused by the use of too many fonts, text that is too dense, or graphics that are too complex. You can resolve this problem by simplifying your document, reducing the graphics resolution, or installing more memory in the printer. You also can try adjusting the page-protection setting in your printer driver (see the previous option).

#### **Connection Problems**

- Gibberish. If your printer produces page after page of seemingly random "garbage" characters, the problem is probably that the printer has failed to recognize the PDL used by the print job. For example, a PostScript print job must begin with the two characters %!. If the printer fails to receive these characters, all the remaining data in the job prints as ASCII. This type of problem is usually the result of some sort of communications failure between the PC and printer. Check that the cable connections are secure and the cable is not damaged. If the problem occurs consistently, it might be the result of an improperly configured port in the PC, particularly if you are using a serial port. Check the port's parameters in the operating system. A serial port should be configured to use 8 data bits, 1 stop bit, and no parity (N-8-1).
  - Using the wrong printer driver also causes gibberish printing. If you had an inkjet printer as your default and switched to a laser printer but failed to set the laser printer as the default, your print jobs would produce garbage printing unless you specifically sent jobs to the laser printer. Similarly, failing to flip a switchbox to use the intended printer also causes this type of printing error. Thus, many of these printing problems are due to operator error. Whenever you change to a new printer, be sure you set it as the default. Also, to avoid printer-switch errors, consider adding a second parallel port for the other printer, or use USB-compatible printers if your system is compatible with them.
- Printer not available error. When Windows does not receive a response from a printer over the designated port, it switches the driver to offline mode, which enables you to print jobs and store them in the print spooler until the printer is available. The printer might be unavailable because the parallel or serial port is incorrectly configured; the printer cable is faulty; or the printer is turned off, is offline, or is malfunctioning. A malfunctioning port can be caused by an IRQ conflict (LPT1 uses IRQ 7, and COM 1 and COM 2 use IRQs 4 and 3, by default). In the case of a serial port, incorrect start/stop/parity bit settings could be the culprit. A switchbox that is supposed to automatically scan for print jobs but has been set to manual mode or has been

- turned off also can cause this error. If you try to print to a network printer that is unavailable, the print spooler sets the printer to offline mode. After you connect with the network printer, open the printer queue and manually restart the print jobs (if Windows doesn't send them to the printer for you).
- Printer does not notify Windows when it is out of paper, is jammed, or has some other problem. This indicates a communications problem between the printer and PC. Check the printer cable and its connections at both ends. Some manufacturers recommend that you use a cable that complies with the IEEE-1284 standard.

#### Note

IEEE-1284 cables don't work in their advanced EPP/ECP modes unless your printer port is also set for an IEEE-1284 mode (EPP, ECP, or EPP/ECP). Check your system documentation for details.

- Intermittent or failed communications or a partial print job followed by gibberish. Interruptions in the communication between the computer and printer can cause data to be lost in transit, resulting in partial print jobs or no print output at all. Aside from a faulty cable, these problems can result from the use of additional hardware between the printer port and printer. Switchboxes used to share a printer among several computers and peripherals that share the parallel port with the printer (such as CD-ROM drives) are particularly prone to causing problems such as this.
- Port is busy error or printer goes offline. These errors can occur when an ECP printer port sends data to a printer at a rate faster than it can handle. You can remedy the problem by using the Windows System Control Panel to load the standard printer port driver instead of the ECP driver.
- Error-reporting methods. Some models of the HP LaserJet printers (such as the LaserJet II and III) report errors with a numerical code displayed on their LCD status panels. Other models use a series of blinking lights on the system to report errors. Note the error number or blinking light pattern and check the printer manual or online source to determine the problem and its resolution.

# **Driver Problems**

The best way to determine whether a printer driver is causing a particular problem is to stop using it. If a problem printing from a Windows application disappears when you print a directory listing by issuing the DIR > LPT1 command from the DOS prompt, you can safely say that you need to install a new printer driver. Other driver problems include the following:

- Form feed light comes on, but nothing prints. This indicates that the printer has less than a full page of data in its buffer and that the computer has failed to send a form feed command to eject the page. This is a common occurrence when you print from a DOS prompt or application without the benefit of a printer driver or use the Print Screen key from DOS or within your BIOS setup screens, but it also can be the result of a malfunctioning driver. Some drivers (particularly PostScript drivers) provide an option to send an extra form feed at the end of every print job. Otherwise, you must eject the page manually from the printer's control panel.
- Incorrect fonts printing. Virtually all laser printers have a selection of fonts built into the printer, and by default, most drivers use these fonts in place of similar TrueType or PostScript Type 1 fonts installed on the computer. Sometimes, noticeable differences can exist between the two fonts, however, and the printed text might not look exactly like that on the screen. Slight size discrepancies between the fonts can also cause the page breaks in the printed output to differ from those on the screen.

#### Note

Because different printers use TrueType or Type 1 fonts differently, you should select the printer your document will be printed with before you save the document. After you select the printer, you should scroll through the document and check for problems caused by page breaks being shifted, margins changing, or other problems.

You also should perform this procedure before you fax your document using a fax modem. Because fax resolution is a maximum of 200dpi in most cases, this lower resolution can cause major layout changes, even with scalable fonts such as TrueType or PostScript Type 1.

# **Application Problems**

■ Margins out of range error. Most laser printers have a border around all four sides of the page of approximately one-third of an inch where the toner can't reach; inkjet printers might have an unprintable area as wide as 1/2". If you configure an application to use margins smaller than this border, some drivers can generate this error message, whereas others simply truncate the output to fit the maximum printable page size. If your application or driver does not generate an error message and does not give you an opportunity to enter a correct margin setting, be sure to check your printer manual to find the possible margin settings before printing.

#### Note

Some applications offer a "print-to-fit" option that automatically adjusts the document to fit on the page in case you've made a margin-setting mistake. These options work by changing the font size or readjusting line and page breaks. This option can be useful, but preview it before you use it blindly.

# **Network Printing Problems**

- Can't print to a networked printer. Be sure you have rights to the printer; you must log on to the network to be able to use any networked resource. If your printer is a peer resource, you might need to provide a password. If the printer is on a Linux, Novell NetWare, Unix, or Windows NT/2000/XP network, contact the network administrator to have the printer added to your list of permissions.
  - Make sure the printer is designed to be networked. If nobody but the user connected directly to the printer can use it, but the network settings are correct, the printer might not be suitable for network use. Check this feature before you buy (see the checklists found earlier in this chapter).
  - You must map an LPT or COM port to the print queue to print from an MS-DOS program; you can use the UNC (Universal Naming Convention) print queue name to print from a Windows application.
- *Simple jobs print, but complex jobs don't.* Adjust the timings in the printer properties sheet for the network printer.
- *Printer prints gibberish for some users*. The wrong printer driver might be used by some network users; install the correct driver.

# Scanners

Scanners provide you with a way to convert documents and photographs of many types into computer-readable form. Similar to the scanning element on a copier, a scanner works by transferring digital signals representing the document to the computer for processing.

Regardless of the final use for the scanned document, all scans are received by the computer as digital images.

Scanners differ in how the signals are created, how the scanner is interfaced with the computer, and which types of documents can be scanned. After the document is scanned, a scanning utility program provided with the scanner sends the scan to application software. This software determines whether the scan will be saved as an image or converted into computer-readable text. If page-recognition software, such as OmniPage, is used, both text and graphics on a page can be recognized and converted into digital form during the same operation.

Price drops and technology improvements on scanners have transformed scanners from exotic devices restricted to graphic artists and media-conversion specialists into one of the most popular add-ons for home and office use alike.

The next sections help you choose the best scanner for your needs and show you how to ensure it works reliably for you.

# Sheet-fed Scanners—"Faxing" Without the Fax

Hand scanners, the first type of scanner used for PCs, have been replaced by more powerful, less fussy scanner technologies that are now often similarly low in price.

A sheet-fed scanner uses motor-driven rollers to pull the document or photograph to be scanned past a fixed imaging sensor. The design is virtually identical to the scanner built into fax machines. This fact made it easy for even the first multifunction office machines (see preceding sections) to incorporate limited scanning capabilities.

Sheet-fed scanners, such as Visioneer's StrobePro series, work well for letter-sized documents. In addition, color-compatible models with scanning resolutions of 300dpi or above have also proved competent at handling photographs.

# Advantages of the Sheet-fed Scanner

- Easy interfacing. Almost all sheet-fed scanners take advantage of the "hidden" bidirectional features of the parallel (LPT) port and provide a second port to enable printers to daisy-chain to the scanner. Some also work with the RS-232 serial or USB ports, enabling you to move the scanner to any computer in your office, regardless of its I/O port type.
- *Low cost*. Because the sheet-fed scanner uses a simple, rigid imaging device and a straightforward motorized-roller mechanism, its production and selling costs are low.
- *Size*. The sheet-fed scanner is very compact and portable; it can easily fit into a briefcase. Some vendors produce ultra-thin models specially designed for use with portable computers.

#### Drawbacks of the Sheet-fed Scanner

- Scanning limited by resolution, origins of mechanism. As an outgrowth of fax imaging, sheet-fed scanners were originally intended for line art or text scanning only. Although later models also could support grayscale and color scanning, the mechanism's limitations mean that resolutions are typically limited to 300dpi-400dpi. This is adequate for same-sized scanning but precludes serious enlargements of small originals.
- Limited media handling. Because the sheet-fed scanner is essentially a computer-controlled fax scanner, it's subject to the same limitations as a fax machine. It can't handle books or even anything thicker than a piece of paper. It might jam or pull the document through unevenly, producing some unintentionally "creative" effects. It can't work with any type of transparent media, such as negatives or slides, and will even have problems with smaller than letter-sized documents or snapshot-sized photos.

Although some late-model sheet-fed scanners include a transparent sleeve to hold odd-sized originals, their inability to work with anything beyond individual sheets is a serious limitation.

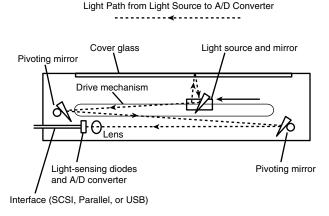
For these reasons, sheet-fed scanners are less popular than flatbed scanners today, but they continue to be an important part of the jack-of-all-trades multifunction office machine.

#### Flatbed Scanners

Take the toner, drum, and paper feed off a copier and add a computer interface, and you have the basic understanding of a flatbed scanner—the current favorite among after-the-fact imaging technologies. Recent developments have pushed flatbed scanners to new heights in optical (true) resolution while reducing the price: In many cases you can buy a scanner with 1,600dpi or higher optical resolution for about one-third the cost of a model with 600dpi resolution just a couple of years earlier.

As with other types of scanners, reflected light is used to start the imaging process, but flatbed scanners require a more precise design than hand or sheet-fed scanners because the light that reflects off the document has a long way to go afterward (and even before because scanning colored images requires the light to go through red, green, and blue filters first). See Figure 9.

The light that bounces off the document is reflected through a series of mirrors to light-sensing diodes that convert the light into electricity. The electricity is sent to an analog-to-digital converter (ADC) that converts the electricity into digital pixels that can represent black-and-white, gray tones, or color (if the original was scanned in color). The digital information is sent to the computer, where your application determines its future as text, graphics, or a bad scan that must be redone.



**Figure 9** The path from the light source to the A/D converter is shown here.

# Advantages of Flatbed Scanners

■ Flexible media handling. Even the simplest flatbed scanners can handle documents of varying sizes, from small scraps of paper and wallet-size photos to letter-size documents and books. More sophisticated scanners with automatic document feeders can even handle legal-size 8.5"×14" documents. Add a transparency adapter, which shines light through the item to be scanned, and your scanner can also handle negatives, slides, and filmstrips of varying sizes.

Several ways of handling transparency media are available. The least expensive way is an adapter that will reflect light from the normal scanner mechanism behind and through the media. This unit, which might be capable of handling a few 35mm slides or a single strip of

- negatives, is intended for casual use. More serious users will opt for a true transparency adapter. Some models have a lid that doubles as a transparency adapter for up to 4"×5" slides, whereas others use a device that replaces the normal scanner cover and contains its own light source and mirror mechanism. The scanner driver is used to select this adapter as the scanning source, and the normal light source inside the main scanner body is turned off. The most sophisticated variation found in very high-priced scanners is a media drawer that slides open and enables transparencies to be slid into the body of the scanner. Of these three, only the media drawer technology provides for true high-resolution scanning of small 35mm slides and negatives.
- High resolution made even higher through interpolation. Unlike simpler types of scanners, flatbed scanners actually have two resolutions: optical and interpolated. Optical resolution (also referred to as hardware resolution by some vendors) refers to the actual resolution of the scanning optics—the hardware. To achieve higher resolution, flatbed scanners also offer a second resolution in which the scanner's software driver fills in fine details lost when detailed line art or text is scanned. This second method is called interpolation and usually increases the maximum resolution of the scanner by a factor of at least 4×. Thus, a scanner with a 1,200dpi optical resolution might have an interpolated resolution of at least 4,800dpi. Because the interpolated resolution is software based (instead of hardware based), poorly written scanner drivers can cause poor results when using these higher resolutions. However, most scanners feature excellent interpolated modes that can produce much better results when scanning line art or text for OCR use. Although these modes also can be used for photographs, this is seldom necessary because of the resolution limitations inherent in photographs (see the following). Interpolated resolutions should not be used to scan 35mm transparencies or negatives, however, because they can distort the image.

# Drawbacks of Flatbed Scanners

- Size and bulk. Because flatbed scanners are designed to handle letter-size documents, they take up a fairly large amount of desk space, although some newer models are hardly larger than the 8.5"×11" letter-size paper they handle as a maximum size.
- Reflective media limitations. The least expensive flatbed scanners have no provision for transparency adapters, but most mid-range to high-end models have optional adapters for 35mm and larger negatives and slides. The scanning quality is very high when scanning 4"×5" and larger negatives (a colleague of mine has scanned about a thousand 1900–1920 vintage glass negatives for a university archiving project with a transparency-adapter-equipped scanner). However, because of the limits of optical resolution, they're not the best choice for small negatives and slides.

# **Slide Scanners**

Slide scanners use a motorized film holder that pulls a 35mm slide or filmstrip holder past a scanning mechanism. Even though the moving parts in the scanner are limited to the film holder, the high optical resolution of these scanners (2,700dpi–4,000dpi are typical), the resulting precision of the motors, and the relatively small market for transparency film make most slide scanners relatively expensive (\$400–\$1,600). Slide scanners use SCSI or IEEE-1394 interfacing and are usually limited to 35mm film, although some models can be fitted with adapters for Advanced Picture System (APS) film holders or microscope slides. A few slide scanners can handle media up to 4"×5".

Although the high cost of slide scanners means they're not for casual users, models with 2,700dpi or higher resolution represent the best way to maximize the quality of the small 24mm×36mm (approximately 1"×1.5") 35mm negatives or slides at a reasonable cost. They often feature advanced software for automatically correcting color based on the characteristics of the slide or print films being scanned and even automatic digital dust and fine-scratch removal.

The most sophisticated slide scanners incorporate one or more of the following Applied Science Fiction's (ASF) image enhancement technologies:

- Digital ICE, which removes dust, scratches, and dirt from scanned images made from slides or negatives
- Digital ROC, which automatically enhances dark and faded images to their original color and brightness
- Digital GEM, which reduces graininess in scanned images, a common problem with today's high-speed film or when enlarging a section of a slide or negative

The Digital ICE3 suite combines all three technologies. For more information about scanners including these features, contact Applied Science Fiction (www.asf.com).

ASF also offers the following plug-ins for Adobe Photoshop and compatible programs:

- Digital ROC, which automatically enhances dark and faded images to their original color and brightness
- Digital SHO, which improves shadow detail

Free trials are available from the ASF Web site.

#### **Photo Scanners**

The photo scanner designation refers to scanners that can scan prints at 300dpi and scan negatives and slides at resolutions above 2,000dpi. Currently, the only scanner on the market in this category is HP's PhotoSmart S20, although similar models from Artec and Tamarack might still be available at some retailers. The S20 provides a 300dpi snapshot resolution for prints up to 5"×7" and a 2,400dpi high-resolution scan for 35mm negatives and slides.

#### Note

Although the differences in scanning resolutions between prints and slides/negatives seems startling, there's a good reason for it. Most prints don't provide better quality if scanned at more than 300dpi because of the loss of fine details in prints. Also, prints are at or near the size they'll be when reprinted after scanning. However, slides and negatives are only 24mmx36mm (about 1"x1.5") and must be enlarged a great deal for typical printing or even Internet Web page use. Scanning them at a higher resolution makes sense.

The S20 features a USB interface and, similar to the original SCSI-based HP PhotoSmart (now discontinued), provides very high image quality—especially with slides and negatives. It's a good choice for these tasks if you're short on cash, but if you're primarily in need of a print scanner, get a 600dpi–1,200dpi flatbed scanner from a major vendor for better print scanning quality, the ability to scan enlargements, and the ability to enlarge fine detail.

# **Replacement Software for Your Scanner**

Your satisfaction with any given scanner has a lot to do with the software used to control it. At one time you were limited to the scanner control software provided by the scanner vendor, but you have many more choices today.

The original SCSI-based PhotoSmart's software has been the source of many complaints. Lenik Terenin has developed a free replacement for the standard HP scanner software for the PhotoSmart SCSI-based models. You can download his Pscan32 free from the Web (www.mecc.co.jp/lenik/psmart.htm).

Replacement shareware and commercial scanner control software products that work with a wide variety of scanners include

- VueScan (www.hamrick.com)
- Art-Scan Pro (www.jetsoftdev.com)
- SilverFast and SilverFast SE (www.lasersoft-imaging.com)
- Infothek 2000 (www.informatik.com)

You should also check with your scanner vendor for upgraded and replacement scanner control programs.

#### **Drum Scanners**

Despite the quality improvements in flatbed scanners and the development of slide and transparency scanners, the ultimate image scanners remain drum scanners. Whereas high-resolution flatbed scanners can achieve optical resolutions of 3,000dpi, drum scanners can reach as high as 8,000dpi. This makes them the perfect choice for creating color separations for professional glossy magazine and catalog reproduction.

Drum scanners attach the media to be scanned to a rotating drum that spins at thousands of revolutions per minute (rpms). Light passes through the drum and image and is converted to digital format by photo multiplier tubes (PMTs).

Drum scanners' superior optical resolution is matched by their capability to pick up fine details (resolving power) and handle a wide range of light to dark tones (dynamic range). High-quality drum scanners can handle the entire dynamic range from 0 (pure white) to 4.0 (dead black) optical density (OD). This exceeds the needs of typical prints (0.05OD–2.2OD) and even transparencies (0.25OD–3.2OD). Some models even perform color separations within the scanner itself.

Although drum scanners are far too expensive for all but high-end graphics studios to purchase (typical models sell for \$10,000–\$30,000 and above), many companies offer drum scanning on a per-item basis for graphics that need to be of ultimate quality, such as for high-quality color image setting.

# **Interfacing Your Scanner**

Four interface methods are used on recent and current-model scanners: parallel port, SCSI, USB, and IEEE-1394.

# Parallel (LPT) Port Interfacing

Parallel port connections are primarily limited to low-priced models. This interface type often takes advantage of the higher data transfer rates of the IEEE-1284-compatible port settings, such as EPP and ECP, and always takes advantage of bidirectional or PS/2-style printer ports. Because virtually all computers have a parallel port, parallel port scanners are universal scanners capable of working virtually everywhere with every type of computer running Microsoft Windows.

Parallel port scanners have some significant disadvantages, though. First, juggling any combination of devices beyond a scanner and a printer can be difficult. With Zip, LS-120, CD-R/CD-RW, tape backup, and other types of removable-media drives often fighting for the parallel port, the order in which devices are connected to the computer can be critical. Should the Zip drive or the scanner be connected first? The printer must be the last item in the daisy-chain because printers lack the pass-through ports used by the other devices. You'll need to experiment or add a second LPT port to separate your scanner and printer from other devices.

A second disadvantage is scanning speed. Even if your scanner can use the fastest ECP or ECP/EPP port modes, the parallel port can't lay a glove on the faster SCSI, USB, or IEEE-1394 ports. Use parallel-port scanners for light-duty operation with consumer versions of Windows (9x/Me) or when other types of expansion aren't feasible.

# SCSI Interfacing

As you saw in Chapter 8, "The SCSI Interface," SCSI interfacing is extremely flexible, allowing daisy-chains of up to seven SCSI devices of varying types and even more with advanced SCSI interface cards. The SCSI Interface is covered in more detail in Chapter 8.

In tests, a typical scanner equipped with both SCSI and USB ports scanned an 8"×10" color image in about half the time using the SCSI port as compared to when the USB port was used. SCSI is the best choice for users who need speed and flexibility and who already have a SCSI interface or don't mind the extra cost of the card (some scanners come with an appropriate interface card).

Note that some vendors are now switching to USB ports in place of SCSI for some models because both offer daisy-chaining, but SCSI remains the better choice for high performance.

If your SCSI-based scanner comes with a host adapter card, can you use it for other devices? Frequently, the answer is probably not. Such low-cost cards are often optimized just for scanner support. I have used some cheap SCSI cards of this type to attach to a scanner and SCSI Zip drive, but more elaborate daisy-chains aren't recommended and often don't work.

# **USB** Interfacing

The Universal Serial Bus is the latest widely available port and is beginning to replace serial and parallel ports. For users needing to mix the no-brainer installation typical of parallel port devices with the flexibility of SCSI device handling, USB is the way to go for hobbyist use on systems featuring Windows 98, Windows Me, Windows 2000, or Windows XP. USB is covered in more detail in Chapter 17.

The original version of USB—USB 1.1—is a good choice for flatbed scanners with optical resolutions up to 1,200dpi, but it's too slow for higher-resolution scanning, such as the 2,400dpi–4,000dpi scanners used for 35mm negatives and transparencies. USB 2.0, which was introduced as a built-in interface starting in mid-2002, is a better platform for high-resolution scanners. Because USB 2.0 manages multiple peripherals better than USB 1.1, it's a beneficial upgrade if you use two or more high-bandwidth USB peripherals such as printers, drives, or scanners. Add-on USB 2.0 cards from many vendors are available if your system has USB 1.1 ports.

# IEEE-1394 (i.Link/FireWire) Interfacing

Recent developments in scanner technology have made possible the development of 1,000dpi and above optical scanners at reasonable prices. Scanners with this level of performance can be used to create incredibly sharp and detailed scans, but only by delivering an enormous amount of data to the host PC. The IEEE-1394 (i.Link/FireWire) interface is now available on high-performance scanners from Epson, UMAX, and others, enabling large amounts of scanned data to be transported to the computer from the scanner.

To use an IEEE-1394 scanner with a system, you must have the following:

- *IEEE-1394 port installed on your computer.* These cards are PCI based and typically contain two or more ports; a few computers have built-in IEEE-1394 ports.
- Compatible operating system software (Windows 98/Me/2000/XP) and drivers. Note that some IEEE-1394 devices support Mac OS but not Windows.

You can find a list of IEEE-1394-interface scanners at the AllFireWire.com Web site: www.allfirewire.com.

#### **TWAIN**

Regardless of which interface you choose for the scanner, a scanner can't work without driver software. One of the hidden factors driving the popularity of scanners is a standard called *TWAIN*.

TWAIN, the "acronym that isn't" (see the following Note), is the collective name for a very popular type of software driver that enables virtually any application to drive virtually any scanner or digital camera.

#### Note

TWAIN, according to the official TWAIN online site, is short for nothing ("TWAIN is TWAIN"). However, one unofficial name that has made the rounds for years is "Technology Without an Interesting Name."

Before TWAIN, each scanner maker had to provide device drivers and an image-scanning program that was hard-wired to the scanner. These programs were usually limited, and most users preferred to perform most image-editing with other programs, such as Adobe Photoshop. To get a scanned image into Photoshop, for example, you had to close Photoshop, start the image-scanning program, scan the image, save it, and load it into Photoshop. When combined with the limited multitasking capabilities of early versions of Windows, this clunky process made scanning very difficult for most users. OCR software vendors—such as Caere, creators of OmniPage—were among the first to need direct access to the scanner. Before TWAIN, this meant they had to write direct-support drivers for every scanner they wanted to support.

The result was that new scanners would often not work with existing OCR and graphics programs. In addition, users had to ensure their scanner and software combinations would work together.

TWAIN was created in 1992 by a group of industry vendors in the scanning hardware and OCR/ imaging software fields. More than 175 vendors form the TWAIN Coalition, which reviews standards developed by the TWAIN Working Group.

TWAIN provides a hardware-specific driver that can be integrated into OCR, imaging, word processing, and other types of applications. Any TWAIN-compliant application can use any TWAIN device installed on the system. A common use for TWAIN is to enable programs such as Adobe Photoshop to access scanners within the program.

TWAIN devices such as scanners and digital cameras come with a driver that gives all TWAIN-compliant applications access to the device. Although a user with two or more scanners (this writer has Epson, Canon, and Polaroid scanners) will have a TWAIN driver for each device, any device can be used with any software that supports TWAIN. Instead of each application needing a separate driver routine for every scanner, each application needs only to have TWAIN compatibility to use *any* TWAIN device on the system.

This integration enables a Photoshop user, for example, to choose a TWAIN device as an image source, start the device (a scanner, for example), scan the image, and have the resulting image appear in the Photoshop window for editing—all without the need to close down or reopen Photoshop. TWAIN also opens the door to direct scanner support in word processing and page layout programs, as well as in the traditional graphics-editing, photo-editing, and OCR programs.

Because TWAIN provides a standardized interface at the application level, creators of photo editors, OCR programs, and other typical scanner-driven programs no longer need to write customized drivers for the increasing numbers of scanners on the market.

TWAIN also minimizes the chances of scanners becoming outdated due to a lack of software support. Because all the scanner manufacturer has to do is write a single TWAIN driver for each operating system/scanner combination, older scanners can be supported for several years.

# **Image and Scanner Interface Specification**

The Image and Scanner Interface Specification (ISIS), created and controlled by Pixel Translations, is another popular imaging-software interface standard. Unlike TWAIN, ISIS is designed to provide support for not only image acquisition, but also image processing and image handling with languages (such as Java and Visual Basic OCXs) and applications created with these languages.

Pixel Translations provides free toolkits enabling vendors to create ISIS-compliant drivers and also supplies customized drivers to many major scanner vendors; you can also purchase drivers from Pixel Translations. If your scanner provides both ISIS and TWAIN support, try each of them to see which provides better performance and features. You can check for ISIS drivers for your scanner at http://www.scannerdrivers.com.

If your software lists a File option such as Acquire or Import, your application probably supports TWAIN or ISIS scanner control. If you have multiple TWAIN or ISIS devices, you'll typically have a menu option to Select Source, enabling you to choose which scanner or other digital source to use for image acquisition.

# Windows Me/XP WIA

Windows Me and Windows XP can use TWAIN, ISIS, or Microsoft's own Windows Image Acquisition (WIA) application program interface (API) to interface with scanners and digital cameras. The WIA API has the following major features:

- *Plug and Play recognition of supported devices.* When the device is recognized, WIA starts the Camera and Scanner Wizard to transfer pictures from the device to the computer, or you can select the device from the wizard to start the process.
- A standardized scanning process. This includes preview, selection of image type, resolution/target device selection, selection of image area to scan, and final scan. Regardless of the brand or model of scanner, WIA provides a consistent user interface.
- Automatic transfer of scanned images to a specified folder as a specified file type. Scanned images are saved as .bmp or .jpg.
- Automatic generation of preview images and a built-in slideshow feature for folders storing images.

WIA also works with image files on CD, flash memory card readers, and other image storage devices, which enables you to choose whether to transfer images, create a slideshow, or perform another action whenever you insert media with stored images.

The Windows Me version of WIA might not support a particular scanner's advanced features such as transparency adapters or automatic document feeders, but you can still use your scanner's normal control software for these features by activating the scanner through File/Acquire using its TWAIN or ISIS driver. Windows XP's version of WIA has been enhanced to support automatic document feeders, transparency adapters, and sheet-fed scanners that lack preview capabilities.

# Getting the Most from Your Scanner's Hardware Configuration

- 1. Use the fastest interface your scanner offers. If your scanner offers either SCSI and USB or SCSI and parallel, it's worth the extra time and expense (both minimal with Windows) to buy and install a SCSI interface card (some scanners come with the appropriate SCSI card). SCSI is the fastest of the three major interfaces, and speed is a critical factor in scanning, especially with large originals and high scanning resolutions. If you're already using a SCSI card for any other device, you should be able to attach your scanner to it if it's an Adaptec ASPI-compliant SCSI card and scanner. If your system has an IEEE-1394 port and you can afford to spend more money, get an IEEE-1394 scanner for even better performance than with SCSI, as well as hot-swap capability. If you want to add an IEEE-1394 port to your system, you can save a slot by buying it in combination with a USB 2.0 add-on card or as part of a high-end sound card, such as the Sound Blaster Audigy from Creative Labs.
- 2. Set your LPT port for best performance if you use a parallel port scanner. Generally, bidirectional, EPP, or ECP/EPP modes are recommended for scanners that use parallel ports. (Check your documentation for details.) As you saw with other parallel port devices, using the fastest possible settings that are compatible with all LPT devices you use is the best route to follow.
- 3. *Get SCSI right*. Although SCSI interfacing is one of the fastest interfaces for scanners and many other peripherals, it offers several challenges.
  - If your scanner will be added to a daisy-chain of existing SCSI devices, you might need to purchase a cable different from the one that came with your scanner.

If you'll be using a scanner bundled with a SCSI card and cable, the cable you receive will work fine, but you must ensure that your scanner's terminator is turned on and connected to end the SCSI bus. If in the future, you add another SCSI device to your system by connecting it to the scanner, turn off the scanner's terminator and turn on or install the new device's terminator.

For more information about SCSI, see Chapter 8 in the book.

# Scanner Troubleshooting

For a scanner to work properly, the operating system, application, and scanner must all work properly together. When the scanner won't respond or doesn't produce the results you expect, use this list of typical problems and solutions to get your scanner back into action.

# Scanner Fails to Scan

If the scanner's on a parallel port, be sure you've loaded the correct DOS-based parallel port driver as well as the scanner driver for Windows. For example, Epson scanners use EPSN.SYS in the computer's CONFIG.SYS file. These device drivers usually require configuration options to indicate the correct LPT port address.

Also, make sure the parallel port is set correctly. At a minimum, parallel port scanners require the bidirectional or PS/2-style port setting. Some might work with the later IEEE-1284 EPP or ECP modes, but others don't.

If the scanner is SCSI based, be sure the scanner's device ID isn't in use by other SCSI devices. If your SCSI interface card is made by Adaptec, for example, you can use the included SCSI Interrogator to ensure your scanner and other SCSI-based devices are available.

Make sure terminators are set correctly for SCSI devices; the last device in the daisy-chain must be terminated. If you terminate any other devices in the daisy-chain, devices beyond the terminated device will be ignored.

If you've just updated a Windows 95 system to Windows 98, an important TWAIN driver file might have been replaced. Use the Microsoft Windows 98 Version Conflict Manager (VCM) to check for a changed file called TWAIN.DLL, and replace the one installed during the Windows 98 upgrade with the one you were using (that worked!).

With newer hot-swap technologies, such as USB and IEEE-1394, make sure that your system is ready for the scanner by doing the following:

- 1. Enable the USB port, or install an IEEE-1394 or a USB card. If you need to install a USB card, I recommend a USB 2.0-compatible card.
- 2. Use an operating system that supports the port type. Windows 98/Me/2000/XP are required for IEEE-1394, and USB devices work best with these versions of Windows, although late releases of Windows 95 do support some USB devices.
- 3. Make sure the device drivers for the scanner are installed.
- 4. Attach the scanner to the system and power it up.
- 5. If you connect the scanner to a hub rather than to your system, use a powered hub with USB devices for greater reliability. If you use a USB 2.0 card, be sure you use USB 2.0-compliant cables and hubs.

If you forgot to plug in a USB or an IEEE-1394 scanner, you can attach it to your system at any time because these technologies are both Plug and Play and hot-swappable.

#### Can't Detect Scanner

SCSI and parallel port scanners must already be turned on when the system starts to be detected. In some cases with a SCSI-based device, you can open the Device Manager (Control Panel, System, Properties Sheet) for Windows 9x/Me/2000/XP and click the Refresh button after resetting or turning on the scanner. If this fails or the scanner is a parallel port model, you must turn on the scanner and restart the computer to enable the scanner to be recognized.

You can attach IEEE-1394 and USB scanners to your system at any time.

# Can't Use "Acquire" from Software to Start Scanning

To see whether the scanner or application is at fault, use the scanner's own driver to scan directly (it's usually added to the Windows 9x/Me/NT/2000/XP menu). If it scans correctly, you might have a problem with TWAIN registration in your application's File, Import/Acquire option. Check your application's documentation for help; the fix might require reinstalling your scanner drivers.

# **Distorted Graphic Appearance During Scan**

Most scanners are designed to handle a wide range of originals, from black-and-white pencil drawings to full-color photographs. You must correctly identify the image type to get good results, so check your document or image type against the checklist given. You probably have selected the wrong scan type for the document.

Because most scanning involves color originals, make sure your display's color depth is set to 24-bit or 32-bit before you scan. If you use 16-bit color or 256 color modes, you might not be able to scan using the True Color or Millions of Colors setting, you won't be able to accurately edit photos after you scan them, and you won't be able to save the image in 24-bit mode.

Use Table 2 as a quick reference to help you determine the best scanning mode for your documents.

Document Type/ Scanning Mode	Color Photo	Drawing	Text	Black-and-White Photo
Line Art	No	Yes	Yes	No
OCR	No	No	Yes	No
Grayscale	No	Yes <sup>1</sup>	No	Yes
Color Photograph	Yes	No	No	Yes <sup>2</sup>
Color Halftone	Yes <sup>3</sup>	No	No	No
Color Drawing	No	Yes	No	No
256-color	No	Yes	No	No
Copy/Fax	Yes <sup>4</sup>	Yes <sup>4</sup>	Yes⁴	Yes⁴

Table 2 Recommended Scanning Modes for Document Types

- 1. Recommended only for drawings containing pencil shading and ink wash effects.
- 2. Use to convert color to black-and-white if photo-editing software conversion is unavailable or produces inferior results.
- 3. Adjust halftone options to match output device's requirements.
- 4. Use to prepare scanned image for sending as fax or when image will be photocopied; converts all tones to digital halftones.

# **Graphic Looks Clear Onscreen But Prints Poorly**

As you learned in the printer section of this chapter, a big difference exists between how a graphic displays onscreen and how well it prints. Use this list of typical problems and solutions to get the best results:

- Colors don't match. You must use a color-management tool (which might be included with your scanner or have to be purchased separately), and you must color-calibrate your scanner and your monitor. See the documentation for your photo-editing program and scanner for compatible color-management tools.
- Print is fuzzy and lacks definition. You might have scanned the photograph at 72dpi instead of 200dpi or higher (depending on the printer). Because inkjet and laser printers have many more dots per inch than displays do, a display-optimized scan will become very small and still lack sharpness when printed on a printer with a higher resolution.

# **OCR Text Is Garbled**

OCR applications, such as OmniPage, enable your scanner to convert printed pages of all types back into computer-readable text and graphics. These programs boast remarkable accuracy when used correctly, but it's up to you to ensure that you provide readable documents. Follow these recommendations to ensure the best results possible:

- Check the quality of your document. Photocopies of documents scanned after handwritten notes and highlighters were used on the original are difficult for even the most accurate page-recognition program to decipher.
- Scan at a minimum of 300dpi or higher if your scanner permits it. Compare the results at 300dpi to those at 600dpi or even higher; standardize on the resolution that provides the best results. The higher resolutions might take a bit more time, but quality is king! You can't recognize data that doesn't exist. Plus, you always can reduce the resolution of a high-resolution scanned image if you want to use it on a Web page.

- Check the straightness of your document. Deskew the scan, or reinsert the original and rescan it.
- The fonts in the document might be excessively stylized—such as script, black letter Gothic, and others. If you have a hard time telling an *A* from a *D*, for example, a page-recognition program will have an equally difficult time trying to decipher it. If you plan to scan documents using the same hard-to-recognize fonts frequently, consider taking the time to train your page-recognition program to understand the new alphabet, numbers, and symbols.
- Try manually zoning the document (drawing boxes around what you want scanned). Check the expected data type in each zone. The program might be mistaking a graphics box for a text area or a table for ordinary text.